

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

One half of Canadians would vote for Liberals

Trudeau's popularity stays high

TORONTO February 18th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 1406 Canadian voters, fully one half would vote Liberal if an election were held today (49%), and this is up slightly from the last time we polled (December, 2015 - 46%). In comparison, one third will vote Conservative (32%, stable from December), and as few as one tenth will vote for the NDP (10% now, 13% in December). Very few would vote Green (5%) or for the Bloc Quebecois (3%).

Liberals are most popular among the oldest voters (55+ - 52%), females (54%) and mid income groups (\$20K to \$60K - 53%). The Conservative vote is common to mid age groups (35 to 54 - 36%), males (37%) and to mid income groups (\$60K to \$80K - 41%) and the wealthiest (39%). The NDP voter is especially likely to be younger (Under 35 - 16%) and the least wealthy (often a proxy for age - 16%). Of note, 3-in-10 NDP voters from the election in October would vote Liberal today (31%), as would one tenth of 2015 Conservatives (11%).

The Liberals are dominant in every region except the prairies and Alberta. In the Atlantic provinces, two thirds will vote Liberal (69%), followed by one fifth or fewer for the Conservatives (19%) or the NDP (10%). In Quebec, the Liberals lead with more than half the vote (54%), while one fifth or fewer supports the Conservatives (17%), the Bloc (13%) or the NDP (11%). In Ontario, more than half support the Liberals (51%) to about a third for the Conservatives (35%) and less than a tenth for the NDP (8%). In the prairies, the Liberals and the Conservatives are essentially tied (42% to 40%), while the NDP languishes in their birth region (12%). In Alberta, the Conservatives are firmly preferred by 6-in-10 (60%) to just one quarter for the Liberals (26%). Few support the federal NDP (7%). In BC, close to half will vote Liberal (48%), to one third for the Conservatives (33%) and about one sixth for the NDP (14%).

Trudeau with high approval, among New Democrats too

Prime Minister Justin Trudeau has the approval of close to 6-in-10 Canadians (57%), stable from December. His net favourability (approval minus disapproval) is an extremely positive +23. While the Prime Minister's approval is almost universal among Liberals (91%), it is also characteristic of two thirds of New Democrats (69%). Conservative interim leader Rona Ambrose has the approval of just more than a quarter (28%) and her net favourable is a relatively neutral -3. As many as 4-in-10 don't know enough about her to have an opinion. Her approval rating among

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HIGHLIGHTS:

- Fully one half would vote Liberal if an election were held today (49%).
- Liberals are most popular among the oldest voters (55+ - 52%), females (54%) and mid income groups (\$20K to \$60K - 53%).
- The Liberals are dominant in every region except the prairies and Alberta.
- Prime Minister Justin Trudeau has the approval of close to 6-in-10 Canadians (57%), stable from December.

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HIGHLIGHTS:

- Close to one half see Justin Trudeau as the best person for his job (47%).
- Two thirds of Canadians are satisfied with the outcome of the October, 2015 election (64%).
- If the results shown above are projected up to seats in the House of Commons, the Liberals would capture more than 7-in 10 seats (240) to just 91 for the Conservatives.
- “The Liberal honeymoon shows no signs of abating, and we have to stop calling it that, as it has gone on far too long to be a brief post electoral crush. It has now been 100 days since the Trudeau government took power, and the Prime Minister has the kind of electoral support and approval that would make a despot blush,” said Forum Research President, Dr. Lorne Bozinoff.

Conservative voters is one half (52%). Tom Mulcair has the approval of just more than one third (36%). including three quarters of NDP voters (74%). Ambrose’s approvals have not changed since December, 2015, but Mulcair’s have declined slightly (from 41%).

One half see Trudeau as best choice for PM

Close to one half see Justin Trudeau as the best person for his job (47%), compared to just one tenth for Ambrose (12%), Mulcair (8%) or Elizabeth May (7%). As many as one quarter of New Democrats see Trudeau as the best PM (25%), and close to 4-in-10 of those who voted NDP in 2015 do so as well (38%).

Two thirds satisfied with election outcome

Two thirds of Canadians are satisfied with the outcome of the October, 2015 election (64%), and more than a third are “very satisfied” (35%). Satisfaction is highest among Liberals of course (96% overall, 69% “very”), but three quarters of NDP voters are satisfied (72%), and one fifth are “very satisfied” (20%). Even among Conservative voters, one sixth are satisfied (15%).

Liberal super-supermajority if election held today

If the results shown above are projected up to seats in the House of Commons, the Liberals would capture more than 7-in 10 seats (240) to just 91 for the Conservatives, no more than 6 for the New Democrats and one seat for the Greens.

“The Liberal honeymoon shows no signs of abating, and we have to stop calling it that, as it has gone on far too long to be a brief post electoral crush. It has now been 100 days since the Trudeau government took power, and the Prime Minister has the kind of electoral support and approval that would make a despot blush,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1406 randomly selected Canadians 18 years of age or older. The poll was conducted between February 16th and 17th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral success is dependant on the parties' skill at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Election Outcome - Trending

%	February 18 th , 2016	November 8 th , 2015
Sample	1406	1256
Very satisfied	35	43
Somewhat satisfied	29	29

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Not very satisfied	16	14
Not at all satisfied	20	14



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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1
Dec. 10-11 th , 2014	1560	33	41	17	5	3	1

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Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1



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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

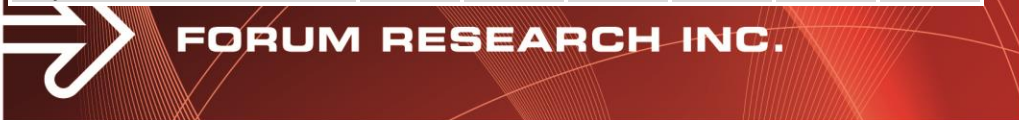
Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0

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Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0



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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1359	236	190	257	321	355	738	621
Conservative	32	24	36	36	30	32	37	26
Liberal	49	46	47	50	52	52	45	54
New Democratic	10	16	7	7	9	10	9	11
Green	5	8	4	4	5	3	5	4
Bloc Quebecois	3	6	5	1	3	2	3	4
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1359	82	339	478	96	191	173	1038	321
Conservative	32	19	17	35	40	60	33	36	18
Liberal	49	69	54	51	42	26	48	48	52
New Democratic	10	10	11	8	12	7	14	10	11
Green	5	3	3	5	6	6	6	5	3
Bloc Quebecois	3	0	13	0	0	0	0	0	14
Other	1	0	1	1	1	1	0	1	1

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1359	401	497	214	54	54	48
Conservative	32	85	5	7	13	15	28
Liberal	49	11	91	31	25	27	34
New Democratic	10	2	2	52	5	3	13
Green	5	1	2	8	55	2	7
Bloc Quebecois	3	0	1	2	0	51	10
Other	1	1	0	1	2	1	9

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Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1406	240	199	266	336	365	761	645
Approve	57	66	51	51	58	55	53	61
Disapprove	34	28	40	38	32	34	38	30
Don't know	9	6	8	12	10	11	9	9

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1406	90	351	495	99	193	178	1076	330
Approve	57	76	58	55	54	33	69	56	60
Disapprove	34	12	34	36	38	58	22	34	33
Don't know	9	12	8	9	9	9	9	10	7

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1406	435	599	156	90	46	33
Approve	57	9	91	69	50	40	25
Disapprove	34	81	4	20	36	52	58
Don't know	9	9	4	11	14	8	17

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Ambrose Approval

'Do you approve or disapprove of the job Rona Ambrose is doing as interim leader of the opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1406	240	199	266	336	365	761	645
Approve	28	19	26	32	31	39	32	25
Disapprove	32	36	32	31	30	26	35	29
Don't know	40	45	42	36	38	36	34	46

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1406	90	351	495	99	193	178	1076	330
Approve	28	28	22	28	33	46	24	31	20
Disapprove	32	28	34	33	30	29	28	30	37
Don't know	40	44	43	40	37	25	48	39	43

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1406	435	599	156	90	46	33
Approve	28	52	20	18	12	16	35
Disapprove	32	17	38	38	38	45	29
Don't know	40	30	42	44	50	39	35

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Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing as leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1406	240	199	266	336	365	761	645
Approve	36	41	31	37	36	36	34	38
Disapprove	34	35	40	29	35	32	41	28
Don't know	29	25	29	34	29	32	25	34

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1406	90	351	495	99	193	178	1076	330
Approve	36	51	39	34	28	25	43	35	39
Disapprove	34	27	35	33	39	49	28	34	35
Don't know	29	21	26	34	33	26	29	31	26

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1406	435	599	156	90	46	33
Approve	36	21	37	74	41	40	29
Disapprove	34	50	32	13	23	31	43
Don't know	29	30	31	13	36	29	28

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Best Prime Minister

‘Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1406	240	199	266	336	365	761	645
Justin Trudeau	47	52	43	41	51	47	42	51
Rona Ambrose	12	6	14	16	12	16	15	10
Tom Mulcair	8	9	7	10	7	9	10	7
Elizabeth May	7	12	6	3	4	7	6	8
Rhéal Fortin	1	1	2	2	2	1	2	1
None of these	17	16	20	20	15	15	19	15
Don't know	7	5	9	7	9	5	6	7

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1406	90	351	495	99	193	178	1076	330
Justin Trudeau	47	64	50	45	44	27	52	46	51
Rona Ambrose	12	9	5	13	16	29	10	15	4
Tom Mulcair	8	11	11	7	10	4	10	8	11
Elizabeth May	7	5	5	7	6	8	11	8	3
Rhéal Fortin	1	2	2	1	0	1	1	1	3
None of these	17	3	21	19	19	23	10	16	22
Don't know	7	6	6	8	4	8	6	7	6

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1406	435	599	156	90	46	33
Justin Trudeau	47	7	87	25	27	19	25
Rona Ambrose	12	40	1	1	2	3	4
Tom Mulcair	8	4	4	41	5	11	2
Elizabeth May	7	2	3	18	30	11	15
Rhéal Fortin	1	0	1	2	1	11	5
None of these	17	36	3	10	26	29	35
Don't know	7	10	2	4	9	16	13

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Election Outcome

'How satisfied are you with the outcome of the recent federal election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1406	240	199	266	336	365	761	645
Very satisfied	35	40	34	29	37	33	33	37
Somewhat satisfied	29	32	27	27	28	30	28	30
Not very satisfied	16	13	15	19	15	18	17	15
Not at all satisfied	20	15	25	26	19	19	23	18

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1406	90	351	495	99	193	178	1076	330
Very satisfied	35	51	27	38	34	22	43	38	26
Somewhat satisfied	29	33	37	25	25	22	31	27	35
Not very satisfied	16	6	18	16	20	16	15	15	20
Not at all satisfied	20	9	19	21	21	40	11	20	19

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1406	435	599	156	90	46	33
Very satisfied	35	1	69	20	22	2	17
Somewhat satisfied	29	14	27	53	48	36	34
Not very satisfied	16	31	3	21	18	24	13
Not at all satisfied	20	54	2	7	12	38	36

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