

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Canadian Opinion Split on Justin Trudeau's Private Helicopter Ride

Toronto, January 22nd – In a random sampling of public opinion taken by The Forum Poll™ among 1,332 Canadian voters, opinion on whether or not it was appropriate for the Prime Minister to accept a ride aboard a private helicopter was divided (41% appropriate, 42% inappropriate). The remainder (17%) responded that they didn't know whether or not it was appropriate.

Liberal voters responded more positively, with (55%) saying it was appropriate, while only (27%) of Conservative voters felt the same way. Accepting the flight is more likely to be seen as appropriate by those aged 34 or younger (48%), in the Atlantic region (53%), in BC (47%), and those with post graduate degrees (48%).

The opposite view is likely to be held by the older demographic (45-54: 46%, 55-64: 48%, and 65+: 47%), males (47%), in the Prairies (54%), in Alberta (53%), and those with secondary school education or less (46%).

"Canadians are divided on whether Justin Trudeau's helicopter flight was appropriate. Besides the expected divide among party lines, the sentiment differs by age. It appears that the younger Canadians are less likely to raise issue with the Prime Minister's vacation activities," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

January 22nd, 2016

HIGHLIGHTS:

- In a random sampling of public opinion taken by The Forum Poll™ among 1,332 Canadian voters, opinion on whether or not it was appropriate for the Prime Minister to accept a ride aboard a private helicopter was divided (41% appropriate, 42% inappropriate)
- "Canadians are divided on whether Justin Trudeau's helicopter flight was appropriate. Besides the expected divide among party lines, the sentiment differs by age. It appears that the younger Canadians are less likely to raise issue with the Prime Minister's vacation activities," said Forum Research President, Dr. Lorne Bozinoff

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1332 randomly selected Canadian voters. The poll was conducted on January 19th-21st.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Justin Trudeau Private Helicopter Flight

Was it appropriate for Justin Trudeau to accept a flight aboard a private helicopter while on vacation?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1332	209	196	245	302	380	693	613
Appropriate	41	48	44	34	37	38	41	41
Inappropriate	42	36	39	46	48	47	47	38
Don't know	17	16	17	20	15	16	12	21

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1332	139	209	222	168	146	211
Appropriate	41	41	38	45	42	43	46
Inappropriate	42	36	46	41	40	44	41
Don't know	17	23	16	14	17	13	13

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1332	119	294	503	101	139	176	1071	261
Appropriate	41	53	39	42	34	32	47	42	38
Inappropriate	42	26	41	42	54	53	37	42	42
Don't know	17	22	20	16	12	15	16	16	20

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1332	434	479	168	89	51	50
Appropriate	41	27	55	46	48	22	32
Inappropriate	42	64	27	34	36	55	40
Don't know	17	9	18	20	16	22	27

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