

NEWS RELEASE



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FOR IMMEDIATE RELEASE

4 in 10 Say The Greenbelt Should Be Expanded

Few think it should be reduced for more urban development

Toronto, November 7th – In a random sampling of public opinion taken by The Forum Poll™ among 1281 Canadian voters, 4 in 10 (39%) say the greenbelt should be expanded to include more greenspace, while a quarter (23%) say that it's about the right size. Few (5%) say that the greenbelt should be reduced to make way for urban development, while a third (32%) say they do not know.

Respondents most likely to say that the greenbelt should be expanded include those aged 34 and younger (47%) or 35-44 (45%), females (46%), the least wealthy (51%), living in Québec (43%) or Ontario (44%), supporting the Green Party (63%), with some college/university (42%) or a post-graduate degree (42%).

Respondents most likely to say the size of the greenbelt should be reduced include males (9%), those earning \$60,000-\$80,000 (6%), \$80,000-\$100,000 (9%), or the most wealthy (7%), and supporting the Conservatives (11%).

Only a third familiar with the Greenbelt...

Only a third (TOP2: 32%) say they are familiar with the greenbelt in Canada's Capital Region. 6 in 10 (BTM2: 59%) say they are unfamiliar with the greenbelt, while few (9%) say they do not know.

Respondents most likely to say they are familiar with the greenbelt include those aged 45-54 (36%) or 55-64 (35%), earning \$40,000-\$60,000 (31%), \$60,000-\$80,000 (31%), \$80,000-\$100,000 (33%), or the most wealthy (34%), living in Ontario (51%), supporting the Green Party (40%), and with some college/university (35%) or a post-graduate degree (36%).

... but those that know it, overwhelmingly see it as a source of pride

Of the third that said they were familiar with the greenbelt, three-quarters (TOP2: 76%) said that they agreed it was a source of pride for many Canadians, with more than 4 in 10 (44%) saying they strongly agreed. Only 2 in 10 (BTM2: 20%) said they disagreed, with few (6%) saying they disagreed strongly.

Respondents most likely to agree include those aged 34 and younger (77%), 45-54 (77%), 55-64 (78%), 65+ (77%), females (79%), earning \$20,000-\$40,000 (78%) or \$40,000-\$60,000 (81%), living in Québec (84%), supporting the Liberals (85%) or NDP (83%), and with some college/university (79%).

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“Many support the greenbelt and would see its expansion favourably,” said Dr. Lorne Bozinoff, President of Forum Research. “Additionally, amongst those familiar with the greenbelt, there is an overwhelming belief that it’s a source of pride for many Canadians, suggesting it’s effectively meeting its mandate.”



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“Many support the greenbelt and would see its expansion favourably,” said Dr. Lorne Bozinoff, President of Forum Research. “Additionally, amongst those familiar with the greenbelt, there is an overwhelming belief that it’s a source of pride for many Canadians, suggesting it’s effectively meeting its mandate.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1281 randomly selected Canadian Voters. The poll was conducted November 4-6, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Knowledge of the greenbelt

Please rate your level of familiarity or unfamiliarity with the area of protected greenspace surrounding Canada's Capital Region, commonly referred to as the Greenbelt?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1281	218	163	229	308	363	712	559
NET: TOP2	32	31	25	36	35	31	32	31
NET: BTM2	59	59	67	54	57	57	60	59
Very familiar	8	8	8	12	8	6	10	7
Somewhat familiar	23	23	18	24	27	25	22	24
Somewhat unfamiliar	26	23	27	23	26	33	24	28
Very unfamiliar	33	36	40	32	31	25	36	30
Don't know	9	10	8	10	7	12	8	10

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1281	117	217	190	183	139	239
NET: TOP2	32	28	28	31	31	33	34
NET: BTM2	59	61	55	61	61	59	60
Very familiar	8	7	8	8	7	10	11
Somewhat familiar	23	21	20	23	24	23	24
Somewhat unfamiliar	26	26	27	29	23	30	24
Very unfamiliar	33	35	28	33	38	30	36
Don't know	9	11	16	8	8	7	5

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1281	103	303	488	91	123	173
NET: TOP2	32	24	17	51	12	25	21
NET: BTM2	59	62	76	40	70	66	69
Very familiar	8	5	4	15	4	5	5
Somewhat familiar	23	20	13	36	8	20	17
Somewhat unfamiliar	26	31	22	23	36	24	36
Very unfamiliar	33	32	54	18	35	42	33
Don't know	9	14	7	8	17	10	10



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1281	206	359	452	264
NET: TOP2	32	26	35	28	36
NET: BTM2	59	61	56	62	56
Very familiar	8	10	6	8	12
Somewhat familiar	23	16	30	20	24
Somewhat unfamiliar	26	27	28	25	23
Very unfamiliar	33	33	28	37	33
Don't know	9	13	8	10	8



Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1281	447	423	166	96	65	36
NET: TOP2	32	30	34	33	40	10	30
NET: BTM2	59	61	58	55	55	78	58
Very familiar	8	10	8	10	4	4	15
Somewhat familiar	23	19	26	24	36	5	16
Somewhat unfamiliar	26	29	26	24	27	19	24
Very unfamiliar	33	32	32	31	29	59	33
Don't know	9	9	8	11	4	13	12

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Pride in the greenbelt

Would you agree or disagree that the greenbelt in Canada's Capital region is a source of pride for many Canadians?

Base=familiar with greenbelt

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	760	119	87	137	187	230	402	353
NET: TOP2	76	77	70	77	78	77	73	79
NET: BTM2	20	19	29	19	16	16	23	17
Strongly agree	44	51	45	36	41	42	41	45
Somewhat agree	32	26	25	41	38	35	31	34
Somewhat disagree	14	13	22	12	12	13	16	13
Strongly agree	6	6	7	7	4	3	7	4
Don't know	4	4	1	4	6	7	5	4



Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	760	65	125	116	106	88	147
NET: TOP2	76	74	78	81	71	75	77
NET: BTM2	20	19	19	16	24	20	20
Strongly agree	44	56	47	42	50	35	39
Somewhat agree	32	18	32	40	21	40	38
Somewhat disagree	14	14	15	12	15	14	14
Strongly agree	6	5	4	4	8	6	6
Don't know	4	7	3	3	6	5	3

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	760	120	231	250	159
NET: TOP2	76	75	79	74	75
NET: BTM2	20	17	17	22	21
Strongly agree	44	39	51	40	42
Somewhat agree	32	37	28	34	34
Somewhat disagree	14	11	15	15	14
Strongly agree	6	6	2	7	8
Don't know	4	8	4	4	3

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	760	61	127	368	45	63	96
NET: TOP2	76	74	84	77	47	76	75
NET: BTM2	20	21	13	20	41	16	20
Strongly agree	44	37	53	46	18	39	41
Somewhat agree	32	37	32	31	29	37	35
Somewhat disagree	14	8	11	15	29	10	14
Strongly agree	6	14	2	5	12	6	7
Don't know	4	4	3	3	13	8	5



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	760	265	267	102	64	20	19
NET: TOP2	76	64	85	83	74	81	80
NET: BTM2	20	29	11	15	22	19	20
Strongly agree	44	33	51	54	34	57	38
Somewhat agree	32	30	34	29	40	24	42
Somewhat disagree	14	19	7	13	19	19	20
Strongly disagree	6	10	4	3	3	0	0
Don't know	4	7	3	2	4	0	0



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Direction of greenbelt

Which of the following statements about the Greenbelt most closely matches your opinion?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1281	218	163	229	308	363	712	559
The greenbelt should be expanded to include more green space	39	47	45	34	38	28	33	46
The greenbelt is about the right size	23	14	20	27	26	35	25	22
The greenbelt should be reduced to make way for urban development	5	6	5	6	3	6	9	3
Don't know	32	33	31	33	32	31	34	30



Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1281	117	217	190	183	139	239
The greenbelt should be expanded to include more green space	39	51	46	37	36	42	32
The greenbelt is about the right size	23	17	21	29	18	25	30
The greenbelt should be reduced to make way for urban development	5	2	4	4	6	9	7
Don't know	32	30	30	30	40	25	31

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1281	206	359	452	264
The greenbelt should be expanded to include more green space	39	35	42	37	42

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The greenbelt is about the right size	23	26	25	24	19
The greenbelt should be reduced to make way for urban development	5	4	5	6	7
Don't know	32	35	28	33	33

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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1281	103	303	488	91	123	173
The greenbelt should be expanded to include more green space	39	28	43	44	32	28	40
The greenbelt is about the right size	23	22	23	26	15	22	20
The greenbelt should be reduced to make way for urban development	5	4	2	7	3	6	7
Don't know	32	46	32	23	50	44	33

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1281	447	423	166	96	65	36
The greenbelt should be expanded to include more green space	39	24	38	57	63	46	56
The greenbelt is about the right size	23	29	27	14	14	16	18
The greenbelt should be reduced to make way for urban development	5	11	3	2	2	1	4
Don't know	32	35	32	27	21	37	23



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