



For Immediate Release

Federal Election Dashboard launched using Forum's Fuzion™ Platform

Forum's Federal Election Dashboard goes live, providing instant analysis of party standing in the next Canadian Parliament. No need to wait for election night, find out now who will form Canada's next government because, after all, "elections aren't about winning votes, they're about winning seats," Dr. Lorne Bozinoff, President of Forum Research.

Toronto, July 26th, 2019 – Today, Forum launches its Federal Election Dashboard. The dashboard uses Forum's Fuzion™ platform and is powered by Microsoft's Power BI visualization tool.

The Fuzion platform offers users multiple ways to look at Forum's industry-leading Federal datasets, including a chamber view that projects what a government would look like based on our results, and a national view that shows where each party is projecting to secure seats, by province.

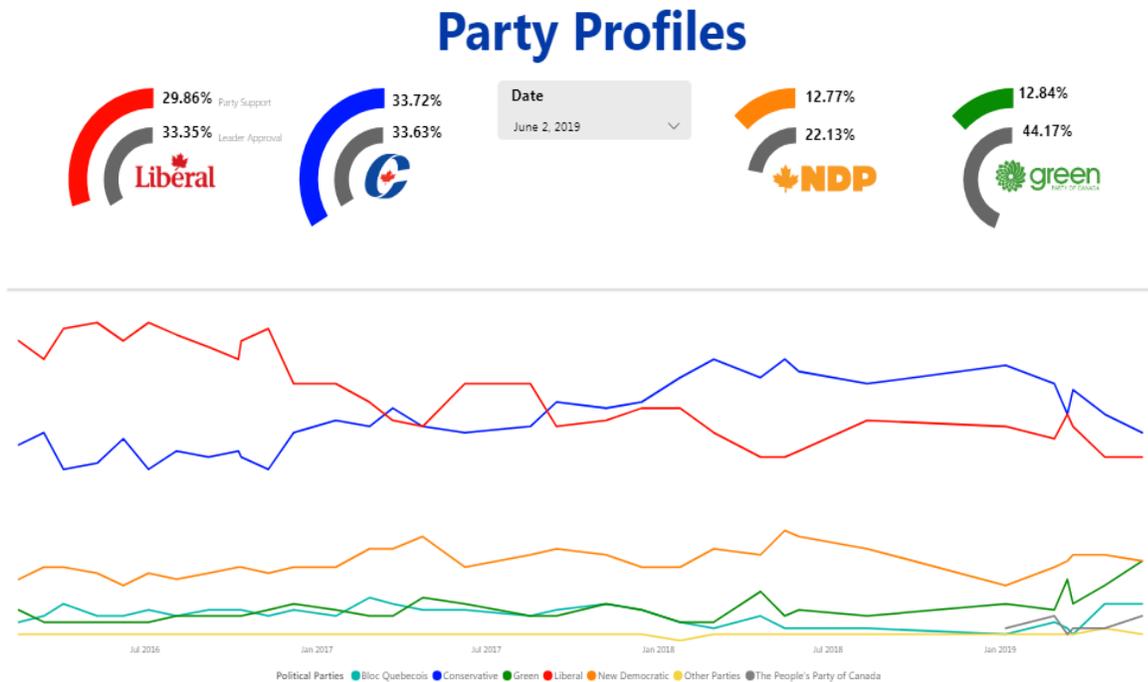
All with one click.





Additionally, users will have access to three years of Forum's industry-leading Federal datasets, going back to February 2016.

Our party profiles show each party's trendline since 2016 and the approval rating of their leader; users can filter by date to see snapshots of how each party was doing at a given point in time.



The Fuzion platform is part of Forum's True Transparency™ initiative and is available for free, on The Forum Poll™ website, [click here to access the Dashboard:](http://poll.forumresearch.com/powerbi/)

“The Fuzion platform is the next evolution in political data visualization. It looks as sharp as it is easy to use; and it looks really sharp,” said Dr. Lorne Bozinoff, President of Forum Research. “In 2015, our Federal election prediction was the most accurate in Canada. Now, with Fuzion, Forum is leading the way again; every political influencer in Canada will have Fuzion bookmarked by the end of the campaign.”

To find out how the Fuzion platform can power your business' data, please contact:

Lorne Bozinoff, Ph.D., president and founder of Forum Research.
lbozinoff@forumresearch.com or at (416) 960-9603.



FORUM
RESEARCH INC.