

NEWS RELEASE



MEDIA INQUIRIES:

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Majority Agree Climate Change is a Serious Problem

Toronto, July 4th, 2019 – In a random sampling of public opinion taken by The Forum Poll™ among 1812 Canadian voters, two-thirds (TOP2: 65%) say they agree that climate change is a serious problem for Canada, with a third (36%) saying they agree strongly.

Respondents most likely to say that climate change is a serious problem for Canada include those aged 18 to 34 (69%), 35 to 44 (66%), 65 and older (66%), females (71%), earning \$20,000 to \$40,000 (69%) or \$60,000 to \$80,000 (70%), those living in Québec (73%).

A quarter (BTM2: 25%) of respondents disagree climate change is a serious problem for Canada, with about a sixth (15%) saying they strongly disagree.

Respondents most likely to disagree that climate change is not a serious problem for Canada, include males (29%), the least wealthy (27%), those with an income between \$40,000 to \$60,000 (28%), \$80,000 to \$100,000 (28%), and the most wealthy (27%), the least educated (30%), those with some college or university (27%), and those residing in the prairies (MB/SK) (42%) or Alberta (44%).

Climate Change Will Impact Candidate Support

Nearly two-thirds (TOP2: 64%) say climate change is likely to impact which candidate, or candidates, they support in upcoming elections, with 4 in 10 (38%) saying it is very likely to have an impact.

Respondents most likely to say that climate change is likely to impact which candidate, or candidates, they support in upcoming elections include those aged 18-34 (67%), 55-64 (64%), 65+ (65%), females (69%), those with an income between \$40,000 to \$60,000 (66%), \$60,000 to \$80,000 (65%), \$80,000 to \$100,000 (61%) and the most wealthy (67%), those who have completed college or university (67%) or have a post graduate degree (70%), those living in Ontario (71%), or and those who agree that climate change is a serious problem for Canada (82%).

“Two-thirds of Canadians agree that climate change is a serious problem for our country,” said Dr. Lorne Bozinoff, President of Forum Research. “And a similar proportion say the issue will impact the candidate, or candidates they support in upcoming elections. Climate change as a political hot potato is not going away; in fact, as an issue, it seems to be heating up.”



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Almost a third (BTM2: 30%) say climate change is not likely to impact which candidate, or candidates, they support in upcoming elections, with about a fifth (21%) saying it is not likely to impact their choice at all.

Respondents most likely to say that climate change is not likely to impact which candidate, or candidates, they support in upcoming elections include males (38%), the least educated (37%), and those living in the prairies (MB/SK)(45%) or Alberta (43%).

“Two-thirds of Canadians agree that climate change is a serious problem for our country,” said Dr. Lorne Bozinoff, President of Forum Research. “And a similar proportion say the issue will impact the candidate, or candidates they support in upcoming elections. Climate change as a political hot potato is not going away; in fact, as an issue, it seems to be heating up.”

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1812 randomly selected Canadian voters. The poll was conducted from June 28-June 30, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.

Due to rounding some numbers may not add up to 100

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Climate Change

To what extent do you agree or disagree with this statement: Climate change is a serious problem for Canada

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1812	276	224	288	430	594	998	764
NET: TOP2	65	69	66	60	61	66	59	71
NET: BTM2	25	24	25	27	28	21	29	20
Strongly agree	36	35	30	34	40	45	32	42
Somewhat agree	28	34	35	26	21	21	27	30
Neither agree nor disagree	10	7	10	13	11	13	12	9
Somewhat disagree	10	8	10	11	12	9	10	9
Strongly disagree	15	17	15	16	17	12	19	11

Income

%	Total	Less than \$20k	\$20k to \$40k	\$40k to \$60k	\$60k to \$80k	\$80k to \$100k	\$100k to \$250k
Sample	1812	173	251	271	215	186	396
NET: TOP2	65	62	69	64	70	62	63
NET: BTM2	25	27	18	28	20	28	27
Strongly agree	36	39	43	36	38	35	33
Somewhat agree	28	23	26	28	32	27	30
Neither agree nor disagree	10	10	13	8	10	9	10
Somewhat disagree	10	10	4	10	9	10	12
Strongly disagree	15	17	14	18	11	18	14



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1812	315	465	663	369
NET: TOP2	65	59	61	67	70
NET: BTM2	25	30	27	24	18
Strongly agree	36	31	36	37	42
Somewhat agree	28	28	25	31	28
Neither agree nor disagree	10	11	11	8	12
Somewhat disagree	10	12	10	10	7
Strongly disagree	15	19	17	15	11

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1812	196	383	648	191	163	231
NET: TOP2	65	66	73	69	48	44	63
NET: BTM2	25	21	19	21	42	44	27
Strongly agree	36	33	47	39	22	18	33
Somewhat agree	28	32	26	30	26	26	30
Neither agree nor disagree	10	13	9	10	10	12	10
Somewhat disagree	10	11	8	8	16	13	11
Strongly disagree	15	11	10	13	26	31	16



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Climate Change Impact on Candidates

How likely is climate change to impact which candidate, or candidates, you support in upcoming elections?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1812	276	224	288	430	594	998	764
NET: TOP2	64	67	59	63	64	65	58	69
NET: BTM2	30	26	33	31	32	30	38	22
Very likely	38	43	31	36	33	42	31	45
Somewhat likely	26	23	28	27	31	23	27	24
Not very likely	9	7	9	10	8	12	12	6
Not likely at all	21	19	24	21	24	18	26	16
Don't know	6	7	8	6	4	6	4	8

Income

%	Total	Less than \$20k	\$20k to \$40k	\$40k to \$60k	\$60k to \$80k	\$80k to \$100k	\$100k to \$250k
Sample	1812	173	251	271	215	186	396
NET: TOP2	64	59	59	66	65	61	67
NET: BTM2	30	30	29	26	30	34	31
Very likely	38	41	33	42	37	30	40
Somewhat likely	26	18	26	24	28	31	27
Not very likely	9	9	9	11	6	11	8
Not likely at all	21	22	20	15	24	22	23
Don't know	6	10	12	8	5	6	2



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1812	315	465	663	369
NET: TOP2	64	52	60	67	70
NET: BTM2	30	37	32	28	25
Very likely	38	29	36	39	44
Somewhat likely	26	24	24	28	26
Not very likely	9	14	10	7	9
Not likely at all	21	24	23	21	17
Don't know	6	10	8	5	5

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1812	196	383	648	191	163	231
NET: TOP2	64	67	59	71	49	49	67
NET: BTM2	30	28	29	25	45	43	29
Very likely	38	37	37	43	26	24	40
Somewhat likely	26	30	23	28	23	25	26
Not very likely	9	9	6	9	15	12	10
Not likely at all	21	19	23	16	30	31	19
Don't know	6	5	11	4	6	8	4



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Likelihood by agreement/disagreement with climate change as a serious problem

%	Tot	NET: TOP2	NET: BTM2	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
Sample	1812	1129	472	669	460	211	188	284
NET: TOP2	64	82	23	86	77	46	29	19
NET: BTM2	30	11	72	6	18	47	66	76
Very likely	38	54	9	62	42	6	6	11
Somewhat likely	26	28	14	23	35	40	23	8
Not very likely	9	4	18	2	6	18	27	13
Not likely at all	21	7	54	4	11	29	39	63
Don't know	6	7	5	8	5	6	5	5

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