

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Donald Trump Approval Down

More than two-thirds say his affect on Canada-US relations is negative

Toronto, September 21st – In a random sampling of public opinion taken by The Forum Poll™ amongst 1350 Canadian voters, more than seven in ten (72%) say they disapprove of Donald Trump, up seven points since March (March 24th: 65%).

Fewer than two in ten (17%) say they approve of him, which is down five points in the same time period (March 24th: 22%).

Just over one in ten (11%) say they do not know about Donald Trump, statistically tied with previous polls (March 24th: 12%).

Respondents most likely to say that they disapprove of Donald Trump include those aged 45-54 (73%), 55-64 (76%), or 65+ (76%), female (81%), earning \$40,000-\$60,000 (75%) or \$60,000-\$80,000 (78%), living in the Atlantic (80%) or Québec (79%), supporting the Liberals (85%), the NDP (87%), or BQ (88%), and with a post-graduate degree (80%).

Respondents most likely to approve of Donald Trump include those aged 35-44 (23%), males (24%), earning \$80,000-\$100,000 (27%), living in Alberta (26%), supporting the Conservatives (37%), and with some college or university (23%).

Few think Trump positive for Canada-US relations

Seven in ten (BTM2: 70%) say that Donald Trump is having at least a somewhat negative effect on Canada US-relations.

Just over one in ten (TOP2: 11%) say that Donald Trump is having at least a somewhat positive effect on Canada-US relations.

Just over a sixth (19%) say Trump is having a neither positive nor negative effect on Canada-US relations.

Respondents most likely to say that Trump is having a negative effect on Canada-US relations include those aged 35-44 (72%), 45-54 (74%), or 55-64 (72%), females (77%), earning \$40,000-\$60,000 (77%) or \$60,000-\$80,000 (76%), living in the Atlantic (81%), supporting the Green Party (85%) or the BQ (82%), with a college/university degree (76%) or a post-graduate degree (74%).

Respondents most likely to say Trump is having a positive effect on Canada-US relations include those aged 34 and younger (14%), 55-64 (11%), or 65+ (14%), supporting the Conservatives (17%), and the least educated (22%).

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“Donald Trump’s approval has dropped, even amongst his core supporters in Canada,” said Dr. Lorne Bozinoff, President of Forum Research. “It seems as though negative media attention of his statements and policies has shifted Canadians’ opinions of Trump further into the negatives, and unless something drastic occurs, that’s unlikely to change much during his presidency.”



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“Donald Trump’s approval has dropped, even amongst his core supporters in Canada,” said Dr. Lorne Bozinoff, President of Forum Research. “It seems as though negative media attention of his statements and policies has shifted Canadians’ opinions of Trump further into the negatives, and unless something drastic occurs, that’s unlikely to change much during his presidency.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1350 randomly selected Canadian Voters. The poll was conducted September 13-14, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Forum's Trump Tracker

Do you approve or disapprove of Donald Trump?

%	Sample	Approve	Disapprove	Don't know
Sept 13-14	1350	17	72	11
Mar 22-23	1029	22	65	12
Feb 24-26	1340	22	67	11
Jan 19-21	1332	23	66	11

Trump Approval

Do you approve or disapprove of Donald Trump?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Approve	17	16	23	17	16	16	24	10
Disapprove	72	69	67	73	76	76	63	81
Don't know	11	14	10	10	8	8	13	8

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Approve	17	14	17	14	17	27	23
Disapprove	72	73	72	75	78	67	67
Don't know	11	13	11	11	5	6	10

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Approve	17	8	13	21	16	26	16
Disapprove	72	80	79	69	70	58	76
Don't know	11	12	8	11	14	17	8



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Approve	17	18	23	15	14
Disapprove	72	63	67	75	80
Don't know	11	19	10	11	5

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Approve	17	37	6	9	9	8	24
Disapprove	72	49	85	87	82	88	54
Don't know	11	15	9	4	8	4	21



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Trump and Canada-US relations

Is President Trump having a positive effect, a negative effect, or neither a positive nor negative effect on Canada-US relations??

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
NET: TOP2	11	14	10	7	11	14	14	9
NET: BTM2	70	65	72	74	72	69	63	77
Very negative	44	40	44	48	46	45	37	51
Somewhat negative	26	25	28	26	26	24	26	26
Neither a positive nor negative effect	19	21	17	19	17	17	24	13
Somewhat positive	8	11	8	4	8	7	9	7
Very positive	4	3	3	3	3	6	4	3

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
NET: TOP2	11	14	12	10	10	15	13
NET: BTM2	70	70	67	77	76	71	65
Very negative	44	53	42	49	50	37	38
Somewhat negative	26	17	25	27	27	33	26
Neither a positive nor negative effect	19	16	21	14	14	15	23
Somewhat positive	8	10	9	7	7	8	8
Very positive	4	4	3	3	3	7	4



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Region

	%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample		1350	120	251	534	88	153	204
NET: TOP2		11	3	7	13	14	16	14
NET: BTM2		70	81	77	67	66	66	66
Very negative		44	54	55	40	37	38	40
Somewhat negative		26	26	22	27	28	28	26
Neither a positive nor negative effect		19	16	16	20	21	18	20
Somewhat positive		8	3	4	9	12	11	9
Very positive		4	0	3	4	2	5	5

Education

	%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample		1350	213	379	476	282
NET: TOP2		11	22	12	7	11
NET: BTM2		70	57	66	76	74
Very negative		44	35	41	48	49
Somewhat negative		26	22	25	29	25
Neither a positive nor negative effect		19	21	22	16	15
Somewhat positive		8	19	8	4	5
Very positive		4	3	4	3	6



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
NET: TOP2	11	17	10	8	8	3	21
NET: BTM2	70	52	80	80	85	82	51
Very negative	44	22	58	55	55	57	38
Somewhat negative	26	31	22	25	30	25	14
Neither a positive nor negative effect	19	31	11	12	6	15	28
Somewhat positive	8	12	6	7	6	2	11
Very positive	4	5	3	1	2	2	10



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