

# NEWS RELEASE



## FOR IMMEDIATE RELEASE

### **Tories and Liberals Neck and Neck in Federal Election Among Voters in the GTA**

#### **Forum Research poll finds Liberals with slight edge over Tories**

Toronto, Aug 16th, 2021 – In a random sampling of public opinion conducted by Forum Research among 503 GTA voters, 36% of decided / leaning voters would vote Liberal, followed by Conservatives (35%) and NDP (17%), if the election were held today.

6% would vote for the People's Party of Canada, 3% would vote for the Greens, and 2% will support other political parties.

Respondents most likely to say they will support the Liberals include those aged 65+ (50%), female (41%), and those who live in the 416 region (40%).

Respondents most likely to say they will support the Progressive Conservatives include those aged 55-64 (47%), male (44%), and those who live in the 905 region (37%).

Respondents most likely to say they will support the NDP include those whose gender identities are non-binary (47%), those aged between 25-34 (31%), <25 (24%), 45-54 (22%), and female (21%).

These results will change as voting intentions change and are subject to the usual margins of error.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

#### **TORONTO**

**Aug 16<sup>th</sup>, 2021**

#### **HIGHLIGHTS:**

- If the election were held today, 36% of decided / leaning voters would vote Liberal, followed by Conservatives (35%) and NDP (17%).

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 503 randomly selected eligible voters in the Greater Toronto Area. The poll was conducted on August 15<sup>th</sup>, 2021. Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp).

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

The key questions covered in the recent poll concerned:

### **Party Support**

*'If the federal election were held today, which party would you be most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

*[Decided / Leaning]*

% sample	Age							Gender		
	Total	<25	25 to 34	35 to 44	45 to 54	55 to 64	65 +	Male	Female	Non-Binary
Conservative	35	26	27	36	33	47	36	44	27	29
Liberal	36	19	29	32	34	39	50	33	41	6
New Democratic	17	24	31	18	22	8	10	11	21	47
Green	3	8	2	6	4	1	1	3	3	6
The People's Party of Canada	6	16	11	4	4	4	1	7	4	6
Other Parties	2	7	0	3	3	2	1	1	3	6

## TORONTO

Aug 16<sup>th</sup>, 2021

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



**FORUM RESEARCH INC.**

	%	Region		
		Total	416	905
sample		503	222	281
Conservative		35	33	37
Liberal		36	40	33
New Democratic		17	18	17
Green		3	3	3
The People's Party of Canada		6	3	7
Other Parties		2	3	2

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## **TORONTO**

**Aug 16<sup>th</sup>, 2021**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com