

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **Plurality Think it's OK for Ministers to Attend Fundraisers**

### **Even when it's the PM**

Toronto, March 12<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1,340 Canadian voters, (41%) do not believe it's unethical for the Prime Minister or his Ministers to appear as special guests at a fundraiser for their political party. (36%) believe it's unethical, while (24%) do not know.

Those most likely to respond that it's not unethical include those earning \$40,000-\$60,000 (52%), living in Québec (44%), Ontario (41%), or BC (43%), supporting the NDP (53%). Those who have completed some college or university (42%), have a college or university degree (42%), and those with a post-graduate degree (44%) are also most likely to find no issue the practice.

Those most likely to agree that it is unethical include those earning \$80,000-\$100,000 (44%), that support the Conservative Party (47%), and the least educated (40%).

“Fundraising is always a sensitive topic, and while the plurality finds that Ministers attending fundraisers is okay, more than a third still find it unethical. It's a narrow margin and requires a cautious balance between the optics of fundraising and the necessity of filling the campaign war chest,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**March 12<sup>th</sup>, 2017**

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,340 randomly selected Canadian Voters. The poll was conducted on Feb 24-26 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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## TORONTO

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### Political Fundraising

*In your opinion, is it unethical for government ministers, including the prime minister, to appear as special guests at fundraisers for their political party?*  
[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1340	124	131	226	338	521	659	653
Yes	36	29	39	38	39	36	39	33
No	41	44	34	42	42	40	42	40
Don't know	24	26	26	20	20	24	20	27

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1340	143	266	182	162	114	180
Yes	36	30	32	31	36	44	39
No	41	37	41	52	35	37	41
Don't know	24	33	26	16	30	18	20

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	1340	93	330	521	89	131	176
Yes	36	41	32	34	37	45	34
No	41	38	44	41	34	34	43
Don't know	24	21	23	24	29	21	22



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## Current Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1340	414	449	177	76	81	44
Yes	36	47	30	28	38	35	43
No	41	35	47	52	36	47	22
Don't know	24	18	23	20	26	18	35

## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1340	245	328	510	257
Yes	36	40	35	37	30
No	41	31	42	42	44
Don't know	24	29	23	21	26

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