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Majority Thinks America Gets Best Result from NAFTA

Overwhelming majority think publicly held personal information should be kept on Canadian servers only

Toronto, August 28th – In a random sampling of public opinion taken by The Forum Poll™ amongst 1150 Canadian voters, about half (51%) think that the United States will get the best result from the renegotiations of NAFTA. Just under two in ten (17%) say Canada will emerge with the best results, and a small proportion say (4%) it will be Mexico.

More than a quarter (28%) say they do not know which nation will get the best result.

Respondents most likely to say that the United States will get the best result include those aged 55-65 (58%), males (58%), earning \$80,000-\$100,000 (60%) or the most wealthy (58%), living in the prairies (MB/SK) (68%), supporting the Conservatives (63%) or NDP (62%), and those with a university/college (53%) or post-graduate degree (55%).

Respondents most likely to say that it will be Canada that gets the best result include those aged 34 and younger (20%) and 65+ (22%), the least wealthy (32%), living in Québec (25%), and supporting the Liberals (28%).

United States wants to keep Canadian public data on US servers, Canadians say no

As a component of NAFTA negotiations, the United States has proposed that Canada allow its publicly-held personal information to be stored on US servers.

A strong majority of Canadians, more than eight in ten, (85%) say that publicly-held information should be kept on Canadian servers only. Only (7%) say that publicly held information should be allowed on US servers, tied with those who do not know at just under one in ten (9%).

The plurality believe neither Canadian nor American servers are secure

When given a choice between American or Canadian servers to store their publicly-held data, and asked which was the most secure, the plurality (38%) said that neither American nor Canadian servers were secure. A third (33%) believe Canadian servers are the most secure, while just over one in ten (15%) say that they are equally secure. Only (7%) say that American servers are the most secure, the same proportion as do not know (7%).

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

“As negotiations commence, there are many NAFTA considerations in doubt, but one that isn’t is that a majority of Canadians feel that the US is going to come out ahead when they conclude. One move that would be massively unpopular, however, is for Canada to relent and change its policy to allow Canadians’ personal information to be stored on US servers,” said Dr. Lorne Bozinoff, President of Forum Research.



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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Respondents most likely to say neither Canadian nor American servers are secure include those aged 55-64 (45%) or 65+ (44%), earning \$60,000-\$80,000 (44%), supporting the Bloc Québécois (55%), with some college/university (43%) or a post-graduate degree (45%).

Respondents most likely to say Canadian servers are most secure include those aged 34 and younger (35%), aged 35-44 (35%), 45-54 (37%), the least wealthy (39%) or the most wealthy (37%), living in Alberta (43%), supporting the Liberals (39%), with some college/university (34%) or a college/university degree (35%)

“As negotiations commence, there are many NAFTA considerations in doubt, but one that isn’t is that a majority of Canadians feel that the US is going to come out ahead when they conclude. One move that would be massively unpopular, however, is for Canada to relent and change its policy to allow Canadians’ personal information to be stored on US servers,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1150 randomly selected Canadian Voters. The poll was conducted Aug 16-17, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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NAFTA winner

In your opinion, which of the three countries in North America will get the best result from the renegotiated NAFTA?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Canada	17	20	15	12	15	22	16	18
Mexico	4	5	4	4	4	2	5	3
The United States	51	46	50	54	58	49	58	44
Don't know	28	30	31	30	23	27	22	35

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Canada	17	32	17	19	20	15	12
Mexico	4	6	3	2	2	4	6
The United States	51	37	47	52	50	60	58
Don't know	28	26	33	27	28	21	25

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Canada	17	17	20	15	17
Mexico	4	8	3	3	4
The United States	51	42	49	53	55
Don't know	28	33	28	29	24

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Canada	17	18	25	17	7	9	15
Mexico	4	8	2	5	0	4	3
The United States	51	43	49	46	68	54	60
Don't know	28	31	25	32	25	33	22



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Canada	17	10	28	6	16	24	18
Mexico	4	1	5	4	5	3	5
The United States	51	63	38	62	45	40	57
Don't know	28	25	29	27	34	33	20



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Canadian Data Policy

In your opinion, as a part of NAFTA renegotiations, should the Federal Government allow publicly-held personal information to be stored on computer servers in the United States or should publicly-held personal information be kept on Canadian servers only?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Publicly-held information should be allowed on US servers	7	7	8	6	6	7	10	4
Publicly-held information should be kept on Canadian servers only.	85	86	81	86	84	84	85	85
Don't know	9	7	11	8	11	8	6	11

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Publicly-held information should be allowed on US servers	7	12	9	6	5	5	6
Publicly-held information should be kept on Canadian servers only.	85	77	83	89	89	86	86
Don't know	9	12	7	6	6	9	7



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Publicly-held information should be allowed on US servers	7	9	8	7	4
Publicly-held information should be kept on Canadian servers only.	85	81	83	85	88
Don't know	9	10	9	8	8

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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Publicly-held information should be allowed on US servers	7	8	6	7	12	6	6
Publicly-held information should be kept on Canadian servers only.	85	84	83	85	79	85	89
Don't know	9	9	11	8	9	9	5

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Publicly-held information should be allowed on US servers	7	9	7	5	4	3	7
Publicly-held information should be kept on Canadian servers only.	85	84	86	86	89	84	76
Don't know	9	6	7	9	8	14	17



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Data security

In your opinion, where is your electronic publicly-held personal information most secure? On servers in Canada, on servers in the United States, are servers in Canada and the United States equally secure, or neither servers in Canada nor the United States are secure?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Canadian servers	33	35	35	37	26	28	34	33
United States servers	7	10	8	6	4	4	7	6
Both Canadian and United States servers are equally secure	15	14	17	14	15	15	18	13
Neither Canadian and United States servers are secure	38	36	34	34	45	44	36	39
Don't know	7	5	6	9	10	9	5	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Canadian servers	33	39	30	29	33	31	37
United States servers	7	6	7	7	7	7	10
Both Canadian and United States servers are equally secure	15	15	19	17	11	18	19
Neither Canadian and United States servers are secure	38	34	37	40	44	36	29
Don't know	7	7	8	7	5	8	5

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Canadian servers	33	31	34	35	29
United States servers	7	7	6	7	8
Both Canadian and United States servers are equally secure	15	23	12	16	12
Neither Canadian and United States servers are secure	38	29	43	34	45
Don't know	7	11	6	8	6



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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Canadian servers	33	37	26	36	25	43	29
United States servers	7	6	7	6	6	5	12
Both Canadian and United States servers are equally secure	15	18	18	14	15	14	13
Neither Canadian and United States servers are secure	38	29	40	38	40	34	40
Don't know	7	11	9	6	14	4	6

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Canadian servers	33	32	39	25	31	21	25
United States servers	7	4	7	11	13	8	0
Both Canadian and United States servers are equally secure	15	17	16	14	7	6	10
Neither Canadian and United States servers are secure	38	38	33	43	44	55	58
Don't know	7	8	5	7	5	10	6

For more information:
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 President
 Forum Research Inc.
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