

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

NDP headed for crushing Alberta victory

Historic majority seen

TORONTO May 4th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1101 Alberta voters the night before the provincial election, close to one half will vote NDP (45%), while fewer than a quarter will vote for either the Progressive Conservatives or the Wildrose Party (23% each). Very few will vote Liberal (4%), for the Alberta Party (3%) or for any other party (2%).

These findings represent a slight increase for the NDP since we polled two days ago (May 2, NDP - 42%, WRP - 24%, PCAA - 21%). The NDP is dominant in Edmonton (59%), and leads in Calgary (39%) and every other region of Alberta. The PCAA is in second place in Calgary (26%) and Edmonton (20%), but trails in the rest of the province.

As many past PC voters will vote NDP this time (39%) as will vote for their own party again (40%), while one fifth of past Wildrose voters will also vote NDP this time around (22%).

Historic majority in the offing

If these results are projected up to an 87 seat Legislature, the NDP would capture 63, 19 more than a majority, while Wildrose would take 19 seats and the PCAA would be reduced to just 5 seats.

"We noted the NDP's promise the day the writ dropped, we predicted a thin NDP majority two weeks later, we saw a rout on Saturday and our views have not changed tonight. This is an historic political turnover in Alberta, led by dissatisfaction with mistakes made by the incumbent party and the increasingly untenable status quo. Premier Prentice has spent his political capital so poorly in this campaign, he risks losing his own seat, and those of most of his colleagues," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

TORONTO

May 4th, 2015

HIGHLIGHTS:

- Close to one half will vote NDP (45%), while fewer than a quarter will vote for either the Progressive Conservatives or the Wildrose Party (23% each).
- If these results are projected up to an 87 seat Legislature, the NDP would capture 63, 19 more than a majority.
- " We noted the NDP's promise the day the writ dropped, we predicted a thin NDP majority two weeks later, we saw a rout on Saturday and our views have not changed tonight. This is an historic political turnover in Alberta, led by dissatisfaction with mistakes made by the incumbent party and the increasingly untenable status quo. Premier Prentice has spent his political capital so poorly in this campaign, he risks losing his own seat, and those of most of his colleagues," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1101 randomly selected Alberta voters. The poll was conducted on May 4th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Election outcomes will depend on the success the parties have in getting out their vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Provincial Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Wildrose Party	NDP	Alberta Party	Liberal	Other
May 4 th , 2015	1101	23	23	45	3	4	2
May 1-2 nd , 2015	1060	21	24	42	5	5	3
April 22-23 rd , 2015	801	20	25	38	6	7	5
April 10 th , 2015	1661	27	30	28	2	12	2

Seat Distribution Projection Trending

%	Cons	Wildrose Party	NDP	Alberta Party	Liberal	Other
May 4 th , 2015	5	19	63	-	-	-
May 1-2 nd , 2015	2	16	69	-	-	-
April 22-23 rd , 2015	6	32	46	-	3	-
April 10 th , 2015	23	44	15	-	5	-

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May 4th, 2015

Provincial Vote Preference

'In the provincial election that will be held on Tuesday, May 5, which party are you most likely to vote for, or have you voted for already?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1047	68	157	173	172	223	254	587	460
Progressive Conservative	23	14	19	22	21	23	33	24	22
Wildrose Party	23	23	21	26	22	24	22	24	22
New Democratic	45	46	50	41	48	47	39	44	46
Alberta Party	3	6	5	3	3	3	2	4	3
Liberal	4	6	3	7	4	2	3	3	5
Other	2	5	2	2	2	1	1	2	2

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1047	65	101	127	133	140	266	61
Progressive Conservative	23	15	14	22	20	24	24	32
Wildrose Party	23	25	23	21	30	20	22	20
New Democratic	45	38	49	44	48	47	46	40
Alberta Party	3	6	6	3	1	2	4	3
Liberal	4	9	3	7	1	7	3	3
Other	2	6	4	3	1	1	1	1

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Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1047	342	304	148	142	111
Progressive Conservative	23	26	20	21	26	23
Wildrose Party	23	23	14	33	31	32
New Democratic	45	39	59	37	36	36
Alberta Party	3	4	2	3	2	5
Liberal	4	5	3	3	4	1
Other	2	2	1	3	1	4

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May 4th, 2015

Past Provincial Vote

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other Parties
Sample	1047	409	213	124	19	71	32
Progressive Conservative	23	40	13	2	3	11	3
Wildrose Party	23	15	61	4	11	3	19
New Democratic	45	39	22	89	50	72	55
Alberta Party	3	3	1	2	27	3	0
Liberal	4	2	0	2	7	11	4
Other	2	1	2	1	3	1	19

For more information:

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