

NEWS RELEASE



FOR IMMEDIATE RELEASE

Eve Adams bested by Joe Oliver in Eglinton-Lawrence

But Oliver loses to Mike Colle

TORONTO February 13th, 2015 - In a random sampling of public opinion taken by The Forum Poll™ among 659 voters in the federal riding of Eglinton-Lawrence, one half will vote for the incumbent, Conservative MP Joe Oliver (49%) over new Liberal recruit Eve Adams (28%) if a federal election were held in the riding today. The NDP candidate would take about a tenth of the vote (13%) and the Green candidate about half as many (7%). Few would vote other parties (3%). Previous candidates' names were used for the NDP and Green candidates.

Oliver defeated by Mike Colle

When the Liberal candidate mentioned is provincial MPP Mike Colle, however, close to half choose him (46%) over about 4-in-10 for the incumbent Oliver (41%). Many of the additional Liberal votes come from the ranks of the Green Party (2%).

Colle, Oliver have high favourables, not so much Adams

One half of voters in the riding approve of Joe Oliver (49%) and his net favourable (approve minus disapprove) is a positive +17. More than half approve of Mike Colle (52%), and his net is a very favourable +31. Eve Adams on the other hand, has the approval of fewer than a fifth (14%), and her net is a very negative -39.

"The Liberals may have their own reasons for running Eve Adams against a sitting cabinet minister who may or may not be vulnerable, but it is clear that Mike Colle has the riding's approval already, and has a good shot at the seat, which Adams does not appear to have," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

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HIGHLIGHTS:

- One half will vote for the incumbent, Conservative MP Joe Oliver (49%) over new Liberal recruit Eve Adams (28%).
- When the Liberal candidate mentioned is provincial MPP Mike Colle, however, close to half choose him (46%) over about 4-in-10 for the incumbent Oliver (41%).
- One half of voters in the riding approve of Joe Oliver (49%).
- "The Liberals may have their own reasons for running Eve Adams against a sitting cabinet minister who may or may not be vulnerable, but it is clear that Mike Colle has the riding's approval already, and has a good shot at the seat, which Adams does not appear to have," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 659 randomly selected voters in the federal riding of Eglinton-Lawrence. The poll was conducted on February 12th, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Vote Preference – Eve Adams as Liberal Candidate

‘If a federal election were held today, which party’s candidate would you be most likely to vote for in your riding of Eglinton-Lawrence?’+ ‘Even though you may not have made up your mind, which party’s candidate would you be leaning towards at this time?’

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	593	37	52	107	154	243	267	326
Joe Oliver, Conservative	49	59	49	45	44	48	48	50
Eve Adams, Liberal	28	23	31	36	29	21	31	25
Thomas Gallezot, NDP	13	5	14	14	17	17	12	15
Paul Baker, Green	7	10	3	4	7	8	5	8
Another party	3	2	3	2	4	6	4	3

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	593	41	59	68	50	54	114
Joe Oliver, Conservative	49	48	54	34	39	42	43
Eve Adams, Liberal	28	28	26	29	23	36	30
Thomas Gallezot, NDP	13	8	13	23	21	15	20
Paul Baker, Green	7	10	3	6	11	7	6
Another party	3	6	4	8	6	1	1

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	593	232	236	50	21	6	18
Joe Oliver, Conservative	49	87	19	7	30	90	48
Eve Adams, Liberal	28	9	51	29	12	0	16
Thomas Gallezot, NDP	13	1	18	54	6	10	14
Paul Baker, Green	7	2	6	6	53	0	11
Another party	3	1	5	3	0	0	10

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Vote Preference – Mike Colle as Liberal Candidate

‘If a federal election were held today, which party’s candidate would you be most likely to vote for in your riding of Eglinton-Lawrence?’+ ‘Even though you may not have made up your mind, which party’s candidate would you be leaning towards at this time?’

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	642	39	51	112	163	277	280	362
Joe Oliver, Conservative	41	53	44	36	35	41	44	39
Mike Colle, Liberal	46	37	42	54	50	45	43	49
Thomas Gallezot, NDP	10	7	13	7	11	10	9	10
Paul Baker, Green	2	1	0	2	3	3	2	2
Another party	1	2	1	0	1	0	1	1

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	642	47	62	71	55	55	124
Joe Oliver, Conservative	41	35	44	31	37	35	38
Mike Colle, Liberal	46	57	34	51	33	49	50
Thomas Gallezot, NDP	10	4	20	16	24	16	8
Paul Baker, Green	2	1	1	2	6	0	3
Another party	1	3	0	0	0	0	1

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	642	239	272	50	21	8	19
Joe Oliver, Conservative	41	81	13	10	15	21	42
Mike Colle, Liberal	46	16	77	43	59	19	29
Thomas Gallezot, NDP	10	2	9	46	0	39	14
Paul Baker, Green	2	1	1	1	25	0	12
Another party	1	0	1	0	1	21	3

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Joe Oliver Approval

'Do you approve or disapprove of Joe Oliver?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	659	40	52	115	168	284	286	373
Approve	49	65	43	42	42	43	49	49
Disapprove	32	18	34	41	36	40	36	28
Don't know	19	18	22	17	22	17	15	23

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	659	48	66	75	57	55	126
Approve	49	51	45	30	41	34	50
Disapprove	32	9	23	42	49	55	34
Don't know	19	41	31	27	10	11	15

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	659	241	279	52	22	8	22
Approve	49	79	30	19	33	4	50
Disapprove	32	11	51	65	44	5	19
Don't know	19	10	19	17	23	90	31

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Eve Adams Approval

'Do you approve or disapprove of Eve Adams?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	659	40	52	115	168	284	286	373
Approve	14	14	16	19	11	6	16	11
Disapprove	53	44	49	55	58	65	58	48
Don't know	33	41	35	26	31	29	26	41

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	659	48	66	75	57	55	126
Approve	14	21	21	8	17	4	15
Disapprove	53	29	48	49	61	49	57
Don't know	33	50	31	43	22	46	28

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	659	241	279	52	22	8	22
Approve	14	9	16	21	33	0	0
Disapprove	53	67	53	35	13	8	60
Don't know	33	24	31	44	54	92	40

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Mike Colle Approval

'Do you approve or disapprove Mike Colle?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	659	40	52	115	168	284	286	373
Approve	52	40	48	57	63	63	52	52
Disapprove	21	31	20	22	14	12	20	22
Don't know	27	29	32	22	23	25	28	26

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	659	48	66	75	57	55	126
Approve	52	30	50	55	64	56	55
Disapprove	21	20	15	13	2	18	28
Don't know	27	50	35	32	33	27	17

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	659	241	279	52	22	8	22
Approve	52	42	75	49	67	7	11
Disapprove	21	30	10	17	9	0	43
Don't know	27	28	16	34	24	93	46

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