

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Joe Oliver with solid lead in Eglinton-Lawrence

NDP, Liberals split progressive vote

TORONTO AUGUST 6th - In a random sampling of public opinion taken by the Forum Poll™ among 709 voters in the federal riding of Eglinton-Lawrence, more than 4-in-10 will vote for Finance Minister Joe Oliver (41%), followed by about one third who will vote for the Liberal candidate, Marco Mendicino (34%) and one fifth will support an NDP candidate (the previous candidate's name was used - 20%). Oliver's support is common to mid age groups (45 to 54 - 46%), males (44%) and mid income groups (\$60K to \$80K - 63%).

"The Finance Minister looks very comfortable in his riding, and that's because the NDP, without even a nominated candidate, achieves one fifth of the vote. If this is extrapolated across the country, the Conservatives may be in safer territory than we think," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

August 6th, 2015

HIGHLIGHTS:

- More than 4-in-10 will vote for Finance Minister Joe Oliver (41%).
- "The Finance Minister looks very comfortable in his riding, and that's because the NDP, without even a nominated candidate, achieves one fifth of the vote. If this is extrapolated across the country, the Conservatives may be in safer territory than we think," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 709 randomly selected voters in Toronto, Ontario. The poll was conducted on August 5th, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Eglinton-Lawrence Candidate

'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of Eglinton-Lawrence?' + 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	664	42	44	90	179	309	272	392
Joe Oliver, Conservative	41	36	43	46	37	43	44	39
Marco Mendicino, Liberal	34	37	34	26	42	35	31	36
Justin Chatwin, NDP	20	21	19	20	17	18	20	19
Paul Baker, Green	4	3	4	6	3	3	4	3
Another party	2	3	0	2	1	1	1	2
Undecided	0	0	0	0	0	0	0	0

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	664	57	66	79	70	55	134
Joe Oliver, Conservative	41	56	46	35	63	29	20
Marco Mendicino, Liberal	34	26	24	41	21	29	43
Justin Chatwin, NDP	20	18	27	18	10	41	25
Paul Baker, Green	4	0	3	6	5	1	6
Another party	2	1	0	0	1	0	6
Undecided	0	0	0	0	0	0	0

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Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	664	279	259	54	20	8	13
Joe Oliver, Conservative	41	83	9	13	17	83	30
Marco Mendicino, Liberal	34	7	63	25	29	11	31
Justin Chatwin, NDP	20	9	25	51	23	0	4
Paul Baker, Green	4	1	3	11	31	0	4
Another party	2	0	0	0	0	6	30
Undecided	0	0	0	0	0	0	0

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