

NEWS RELEASE



FOR IMMEDIATE RELEASE

Majority will switch vote to see Bill C-51 repealed

One third are “very likely” to switch

TORONTO June 16th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1281 Canadian voters, the majority (52%) are likely to switch their vote to support a party or politician who will repeal Bill C-51, and as many as one third are “very likely” to do so (34%). Switching behaviour is higher among the youngest (40%), males (37%), mid income groups (\$60K to \$80K - 41%), in Atlantic Canada (52%) and BC (48%), but not in Quebec (20%), among New Democrats (54%), the best educated (47%) and more so among Anglophones (38%) than Francophones (18%). Of note, one tenth of Conservative voters say they will switch their vote to repeal this Bill (9%).

“Bill C-51 has prompted more anger and pushback than many government initiatives we have seen, but it still doesn’t move as many votes as, for instance, expanding CPP, returning the age for OAS to 65 or building affordable housing. Nonetheless, it has the power to move as many as one tenth of the total Conservative vote, which is not insignificant,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

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HIGHLIGHTS:

- The majority (52%) are likely to switch their vote to support a party or politician who will repeal Bill C-51, and as many as one third are “very likely” to do so (34%).
- "Bill C-51 has prompted more anger and pushback than many government initiatives we have seen, but it still doesn’t move as many votes as, for instance, expanding CPP, returning the age for OAS to 65 or building affordable housing. Nonetheless, it has the power to move as many as one tenth of the total Conservative vote, which is not insignificant," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1281 randomly selected Canadians 18 years of age or older. The poll was conducted on June 15-16th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Voting Preference – Bill C51

‘How likely would you be to change your vote to support a party or a politician who promised to do the following?’ + ‘Repeal Bill C51’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1281	243	190	228	277	343	672	609
NET: TOP2	52	54	49	49	56	53	57	48
NET: BTM2	22	18	23	23	22	25	23	20
Very likely	34	40	30	31	32	31	37	30
Somewhat likely	19	14	20	18	24	22	20	17
Not very likely	13	11	11	14	17	17	13	14
Not at all likely	8	7	12	8	5	8	10	6
Don't know	26	28	28	28	22	22	20	32

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1281	104	246	490	103	149	189	1082	199
NET: TOP2	52	70	39	55	54	44	65	57	35
NET: BTM2	22	12	25	21	21	28	18	21	26
Very likely	34	52	20	35	37	28	48	38	18
Somewhat likely	19	18	18	20	17	17	17	19	17
Not very likely	13	10	16	13	12	15	13	13	16
Not at all likely	8	1	9	9	8	13	5	8	10
Don't know	26	18	36	24	26	27	18	23	40

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1281	323	317	392	80	58	43
NET: TOP2	52	24	62	70	62	38	49
NET: BTM2	22	44	14	15	10	30	16
Very likely	34	9	38	54	38	16	25
Somewhat likely	19	15	24	15	25	22	24
Not very likely	13	24	10	9	7	23	11
Not at all likely	8	20	3	6	2	8	5
Don't know	26	32	24	15	28	32	35

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