

NEWS RELEASE



MEDIA INQUIRIES:

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TORONTO

September 6th, 2014

HIGHLIGHTS:

- Just fewer than one half approve of jets at Billy Bishop Toronto City Centre Airport (45%) while just fewer than this are opposed (43%).
- Findings on extending runways have also stayed relatively stable, with close to half approving (45% now, 44% in December) and just fewer disapproving (42% now, 43% in December).
- "We've polled this issue regularly for two years now, and the two sides appear to have achieved something like equilibrium, with relatively equal proportions opposed and in favour. This has changed very slightly from those in favour leading and those opposed trailing, so it may be that the relentless publicity sought by No Jets TO is having a small effect," said Forum Research President, Dr. Lorne Bozinoff.

FOR IMMEDIATE RELEASE

EVEN SPLIT ON JETS AT BILLY BISHOP

Also split on runway extension

TORONTO September 8th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 1069 Toronto voters, just fewer than one half approve of jets at Billy Bishop Toronto City Centre Airport (45%) while just fewer than this are opposed (43%). This is very comparable to our findings the last time we polled (December, 2013 - 43% approve, 39% disapprove). One tenth do not have an opinion now (13%). Those in favour of jets are likely to be male (54%), the wealthiest (\$100K to \$250K - 50%), in North York (51%) but not so much downtown (36%), among property owners (49%), university graduates (51%), those who approve of Rob Ford (59%), provincial PC voters (64%), Rob Ford (61%) and John Tory voters (50%) and those who drive to work or school (58%).

Even split on extending runways

Findings on extending runways have also stayed relatively stable, with close to half approving (45% now, 44% in December) and just fewer disapproving (42% now, 43% in December). The profile of those who approve the runway extension is very similar to that of those who approve of jets.

"We've polled this issue regularly for two years now, and the two sides appear to have achieved something like equilibrium, with relatively equal proportions opposed and in favour. This has changed very slightly from those in favour leading and those opposed trailing, so it may be that the relentless publicity sought by No Jets TO is having a small effect," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1069 randomly selected voters in Toronto, Ontario. The poll was conducted on September 8th, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Billy Bishop Jets - Trending

%	Sample	Approve	Disapprove	Don't Know
Sep 8 th , 2014	1069	45	43	13
Mar 13 th , 2014	1271	46	40	14
Dec. 9 th , 2013	898	43	39	18
Sep. 23 rd , 2013	1082	49	36	15
July 30 th , 2013	1368	51	35	14
April 12 th , 2013	850	47	37	16
Sep. 10 th , 2012	834	37	42	21

Billy Bishop Runway Extension - Trending

%	Sample	Approve	Disapprove	Don't Know
Sep 8 th , 2014	1069	45	42	12
Mar 13 th , 2014	1271	48	39	13
Dec. 9 th , 2013	898	44	43	13
July 30 th , 2013	1368	52	36	11

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Jet Aircraft to Use the Billy Bishop Toronto City Center Airport

‘Would you approve or disapprove of allowing jet aircraft to use the Billy Bishop Toronto City Centre Airport?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1069	74	114	215	289	377	463	606
Approve	45	40	47	47	47	44	54	36
Disapprove	43	44	41	44	40	43	37	48
Don't know	13	16	12	9	12	13	9	16

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1069	366	244	234	225
Approve	45	36	51	45	47
Disapprove	43	54	34	46	34
Don't know	13	9	15	9	19

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1069	83	152	165	117	89	219	42
Approve	45	29	41	50	47	49	50	69
Disapprove	43	58	42	43	43	31	38	18
Don't know	13	13	18	6	11	20	12	13

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1069	157	286	363	263
Approve	45	39	47	51	35
Disapprove	43	43	41	40	49
Don't know	13	18	12	9	16

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Porter Airlines to Extend the Runway at Billy Bishop Toronto City Center Airport

'Porter Airlines wishes to extend the runways at Billy Bishop Toronto City Centre Airport to accommodate jets. Do you approve or disapprove of this plan?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1069	74	114	215	289	377	463	606
Approve	45	45	49	47	45	41	54	38
Disapprove	42	38	42	45	43	49	36	48
Don't know	12	17	9	8	13	10	10	15

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	1069	366	244	234	225
Approve	45	38	50	47	48
Disapprove	42	54	32	46	35
Don't know	12	8	18	7	17

Transportation / Own Property

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	1069	83	152	165	117	89	219	42
Approve	45	29	38	51	45	53	50	67
Disapprove	42	47	43	43	49	34	39	21
Don't know	12	24	20	5	6	13	11	12

Household Income

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1069	157	286	363	263
Approve	45	39	48	51	38
Disapprove	42	42	39	42	47
Don't know	12	19	13	7	15

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