

NEWS RELEASE



FOR IMMEDIATE RELEASE

One third ride bikes in the city

Just one seventh commute by bike

TORONTO, MAY 6th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 822 Toronto voters, just one third ride a bicycle in the city (32%) and, of these, just 4-in-10 commute to work or school (44%) for a total of about one seventh of Toronto voters who commute to work or school by bicycle (14%). Biking in the city is common to younger citizens (35 to 44 - 42%), in the downtown (50%) and among Chow voters in the last election for mayor (50%). Those who commute to work or school by bike are most likely to be the youngest (60%) and the least wealthy (80%). This includes those in the downtown (59%) but not those in Etobicoke (20%).

One half disagree bicyclists should be licensed

Just 4-in-10 voters agree bicyclist should be licensed (40%), and one half disagree (50%). One tenth don't have an opinion (10%). The oldest are most likely to think this (61%), as are those who voted for Doug Ford (49%), in Etobicoke ((54%), frequent Gardiner Expressway users (49%) and carding supporters (52%).

6-in-10 favour more bicycle infrastructure downtown

Six-in-ten Toronto voters agree the city should build more permanent bicycle infrastructure, including separated lanes, downtown (61%), while one third disagree (33%) and few don't know (7%). It is the youngest (73%) and least wealthy who are most in favour (77%), as are those downtown (75%).

"While relatively few use their bikes as primary transport, Torontonians recognize the importance of having a mix of transportation modes in this city, including bicycles, and even those who don't ride have an interest in bike infrastructure," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

May 6th, 2015

HIGHLIGHTS:

- Just one third ride a bicycle in the city (32%) and, of these, just 4-in-10 commute to work or school (44%) for a total of about one seventh of Toronto voters who commute to work or school by bicycle (14%).
- Just 4-in-10 voters agree bicyclist should be licensed (40%), and one half disagree (50%).
- Six-in-ten Toronto voters agree the city should build more permanent bicycle infrastructure, including separated lanes, downtown (61%).
- "While relatively few use their bikes as primary transport, Torontonians recognize the importance of having a mix of transportation modes in this city, including bicycles, and even those who don't ride have an interest in bike infrastructure," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 822 randomly selected voters in Toronto, Ontario. The poll was conducted on May 1-5th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Bicycle Ridership

'Do you ride a bicycle in the city?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	822	180	136	170	148	188	442	380
Yes	32	35	42	33	28	11	33	31
No	68	65	58	67	72	89	67	69

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	822	345	165	160	152
Yes	32	47	27	23	26
No	68	53	73	77	74

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	822	82	98	117	93	90	172
Yes	32	37	30	32	33	34	37
No	68	63	70	68	67	66	63

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	822	134	350	146	46
Yes	32	17	30	51	32
No	68	83	70	49	68

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Bicycle Commuters

'Do you commute to work or school by bicycle in good weather?'

[Bike in the city]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	261	63	65	63	44	26	160	101
Yes	44	60	43	29	23	40	42	45
No	56	40	57	71	77	60	58	55

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	261	155	39	35	32
Yes	44	56	31	26	46
No	56	44	69	74	54

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	261	22	25	35	33	35	73
Yes	44	80	64	27	34	42	34
No	56	20	36	73	66	58	66

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	261	26	108	74	14
Yes	44	28	32	58	20
No	56	72	68	42	80

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Riding Frequency

'How often do you ride a bicycle in good weather?'

[Bike in the city]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	261	63	65	63	44	26	160	101
Every day	18	19	24	11	14	11	22	14
Several days a week	27	27	26	28	24	35	26	27
Once or twice a week	31	32	30	31	32	25	30	32
Less often than once a week	25	22	21	29	31	29	22	28

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	261	155	39	35	32
Every day	18	22	11	12	21
Several days a week	27	30	31	18	21
Once or twice a week	31	28	33	42	25
Less often than once a week	25	20	26	28	34

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	261	22	25	35	33	35	73
Every day	18	36	23	13	31	17	7
Several days a week	27	28	29	17	17	38	28
Once or twice a week	31	31	24	34	32	12	40
Less often than once a week	25	5	23	37	19	33	25

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	261	26	108	74	14
Every day	18	12	8	38	9
Several days a week	27	31	25	22	22
Once or twice a week	31	41	31	21	21
Less often than once a week	25	16	36	19	47

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Cyclists to Be Licensed

'Do you agree or disagree bicyclists should be licensed in the city?'

[All respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	822	180	136	170	148	188	442	380
Agree	40	30	39	37	44	61	39	41
Disagree	50	61	54	51	47	26	52	48
Don't know	10	9	6	12	9	12	9	11

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	822	345	165	160	152
Agree	40	31	43	46	42
Disagree	50	61	45	47	45
Don't know	10	8	12	7	13

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	822	82	98	117	93	90	172
Agree	40	34	42	46	36	36	33
Disagree	50	57	45	48	62	54	56
Don't know	10	8	13	6	2	10	11

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	822	134	350	146	46
Agree	40	49	42	32	27
Disagree	50	47	47	58	59
Don't know	10	4	11	10	14

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City to Invest More into Bicycle Infrastructure

'Do you agree or disagree the city should invest in more bicycle infrastructure downtown, including separated lanes on major streets?'

[All respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	822	180	136	170	148	188	442	380
Agree	61	73	60	50	61	50	58	63
Disagree	33	23	35	41	30	40	35	30
Don't know	7	4	6	8	9	11	6	7

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	822	345	165	160	152
Agree	61	72	57	55	54
Disagree	33	22	35	36	40
Don't know	7	5	7	9	6

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	822	82	98	117	93	90	172
Agree	61	77	59	56	63	65	62
Disagree	33	13	35	36	33	31	32
Don't know	7	10	5	8	4	4	6

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	822	134	350	146	46
Agree	61	41	57	87	50
Disagree	33	52	34	12	41
Don't know	7	7	9	1	9

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