

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Rob Ford Approval at New Low

Race is now between Chow and Tory

TORONTO June 6th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 944 Toronto voters, approval of Mayor Rob Ford has achieved a new historic low, and he is no longer a contender in any of the tested mayoral match-ups.

Tory has highest approval; Ford lowest

John Tory has the approval of more than two thirds who have heard of him (68%), and he is followed closely by Olivia Chow (64%). Just more than half approve of David Soknacki (54%), while fewer than this approve of Karen Stintz (46%). Just more than one quarter now approve of Rob Ford (28%) and this is the lowest we have recorded his approval since he was elected in 2010. Approval of John Tory is characteristic of the oldest (76%), the wealthiest (74%), residents of Etobicoke/York (73%), those who drive to work or school (75%), property owners (74%) and college grads (73%). Chow's support is common to the youngest (78%), females (69%), the least wealthy (76%), those in the downtown (77%), transit users (74%), renters (74%), the best educated (post grad - 69%) and mothers with kids (76%). Stintz sees her approval come from the youngest (52%), mid income groups (\$60K to \$80K - 51%), in the downtown (52%) and Etobicoke/York (51%), college grads (55%) but not especially among the all-important mothers with children group (41%). David Soknacki takes his support from younger groups (35 to 44 - 64%), mid income groups (\$40K to \$60K - 62%), downtown residents (65%), transit users (57%) and the best educated (post grad - 57%).

Ford no longer a contender in mayoral races

In a five way match in which all the major contenders run, including Rob Ford, Olivia Chow wins with close to 4-in-10 votes (38%) to 3-in-10 for Tory (28%). In this race, Rob Ford takes one fifth of the vote (20%), and David Soknacki (5%) and Karen Stintz do not contend (4%).

In a four way race without Mayor Ford, Chow wins again with 4-in-10 votes (40%) to one third for Tory (33%). Soknacki (5%) and Stintz (4%) trail.

In a three way race in which just the major contenders run, Chow takes more than 4-in-10 votes (42%) to 3-in-10 for Tory (30%), Ford is third with just less than a quarter of the vote (22%).

TORONTO

June 6th, 2014

HIGHLIGHTS:

- Approval of Mayor Rob Ford has achieved a new historic low, and he is no longer a contender in any of the tested mayoral match-ups.
- John Tory has the approval of more than two thirds who have heard of him (68%), and he is followed closely by Olivia Chow (64%).
- In a five way match in which all the major contenders run, including Rob Ford, Olivia Chow wins with close to 4-in-10 votes (38%) to 3-in-10 for Tory (28%).

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HIGHLIGHTS:

- More than half of voters say they would never vote for Rob Ford (57%), followed by one seventh who would never vote for Chow (15%).
- In a new low, fewer than one quarter of voters will vote for Rob Ford in October (with no candidates mentioned - 22%) and this is down from the last time we polled (May 21 - 25%).
- Two thirds of voters think the Mayor should resign (63%) and this has not changed in the last two waves of polling.
- When asked the most important thing a mayor could do for a city, twice as many say "champion civic infrastructure" (30%) as provide any other answer (keeping taxes low- 17%, caring for the most vulnerable - 15%, cutting waste - 11%).

In a straight-up two way race between John Tory and Olivia Chow, the latter wins with close to half the vote (47%) to 4-in-10 for Tory (39%). In this race, one seventh don't know who to support (15%) and these are mainly Rob Ford supporters.

Ford with highest negatives, Soknacki with lowest

More than half of voters say they would never vote for Rob Ford (57%), followed by one seventh who would never vote for Chow (15%). John Tory (6%), Karen Stintz (5%) and Soknacki (3%) attract few negative votes. Ford supporters would never vote for Tory (23%), Chow (24%) or Stintz (16%). Tory supporters will never vote for Ford (59%) or Chow (29%). Chow voters will never vote for Ford (85%). Stintz supporters will never support Ford (86% - caution, small base size) while Soknacki's supporters will not vote for Chow (34%) or, to a lesser extent, Ford (23%).

Ford Nation dips below a quarter of voters

In a new low, fewer than one quarter of voters will vote for Rob Ford in October (with no candidates mentioned - 22%) and this is down from the last time we polled (May 21 - 25%). Those who will still vote for him include mid age groups (35 to 44 - 27%), males (27%), the less wealthy (\$20K to \$40K - 34%) in North York (29%) and Scarborough (32%) but not especially on his home turf in Etobicoke/York (20%). Also voting will be those who drive to work and school (26%), the least educated (31%) but not mothers with children (17%).

Two thirds continue to think Mayor should resign

Two thirds of voters think the Mayor should resign (63%) and this has not changed in the last two waves of polling.

Building civic infrastructure, completing DRL keys to an effective mayor

When asked the most important thing a mayor could do for a city, twice as many say "champion civic infrastructure" (30%) as provide any other answer (keeping taxes low- 17%, caring for the most vulnerable - 15%, cutting waste - 11%). Rob Ford supporters choose keeping taxes low above all other considerations (45%). Chow supporters opt for championing civic infrastructure (37%) and caring for the most vulnerable (27%). Tory supporters also pick civic infrastructure (36%) as the most important thing a mayor can do. Stintz supporters pick civic infrastructure and cutting waste, while Soknacki supporters pick civic infrastructure and preserving the city's character. Just one twentieth of the Mayor's supporters think championing civic infrastructure is important (5%).

When voters are asked which one promise would make them vote for a mayoral candidate more than any other, the leader is completing the Downtown Relief Line

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before anything else (23%), and this is followed by reducing property taxes (17%) and cutting the size of council (10%). Mayor Ford's supporters care most about taxes (33%) and reducing the size of council (26%). Chow's supporters care most about building the DRL first (29%) followed by something other than the promises listed (25%). Tory supporters will respond to building the DRL (24%), but also reducing taxes (14%), imposing term limits and eliminating the Land Transfer Tax (11% each). Stintz supporters react well to the DRL as do Soknacki voters, but Soknacki also prompts mention of term limits for mayor and council.

"It's becoming clear that without his bully pulpit at city hall, Rob Ford is a relatively marginal player in the municipal arena, and the momentum is now with Chow and Tory. His approvals continue to decline and Ford Nation continues to shrink, so there will be a lot of rebuilding to do when he returns," said Forum Research President, Dr. Lorne Bozinoff.

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HIGHLIGHTS:

- "It's becoming clear that without his bully pulpit at city hall, Rob Ford is a relatively marginal player in the municipal arena, and the momentum is now with Chow and Tory. His approvals continue to decline and Ford Nation continues to shrink, so there will be a lot of rebuilding to do when he returns," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 944 randomly selected Torontonians 18 years of age and older. The poll was conducted on June 6th, 2014.

Results based on the total sample are considered accurate $\pm 3\%$, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Mayor Rob Ford Approval - Trending

%	Sample	Approve	Disapprove
June 6 th , 2014	944	28	69
May 21 st , 2014	923	32	65
May 1 st , 2014	888	38	62
April 14 th , 2014	882	46	54
Mar 27 th , 2014	634	46	54
Mar 13 th , 2014	1271	42	58
Feb. 24 th , 2014	1310	44	56
Feb. 6 th , 2014	769	43	57
Jan. 22 nd , 2014	1063	45	55
Jan. 6 th , 2014	1105	47	53
Dec. 9 th , 2013	898	42	58
Nov. 20 th , 2013	1049	42	58
Nov. 6 th , 2013	1157	44	56
Nov. 4 th , 2013	1393	43	57
Oct 31 st , 2013	1032	44	56
Oct 28-29 th , 2013	1093	39	61
Sep 23 rd , 2013	1082	49	51
Aug 29 th , 2013	848	44	56
July 29 th , 2013	1368	46	54
June 25 th , 2013	1239	47	53
May 24 th , 2013	1395	42	58
May 10 th , 2013	974	44	56
April 11 th , 2013	850	43	57
April 5 th , 2013	484	49	50
March 20 th , 2013	1045	40	60
March 11 th , 2013	918	43	57
Feb. 26 th – 28 th , 2013	876	44	56
Feb. 22 nd , 2013	806	48	52
Jan. 25 th , 2013	1099	45	55
Dec. 14 th , 2012	897	42	58
Nov. 26 th , 2012	807	42	58
Nov 16 th – 17 th , 2012	848	45	55
Oct 25 th , 2012	614	44	56
Sep 28 th – 29 th , 2012	833	41	59
Sep 7 th – 8 th , 2012	834	42	58
Aug 9 th – 10 th , 2012	812	41	59
Jun 28 th , 2012	1212	42	58
Jun 7 th , 2012	951	45	55
May 28 th , 2012	704	40	60
Apr 18 th , 2012	812	47	53
Mar 15 th , 2012	1027	41	59
Feb 13 th , 2012	1547	43	57

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Voting for Ford in 2014 - Trending

%	Sample	Yes	No	Don't know
June 6 th , 2014	944	22	73	5
May 21 st , 2014	923	25	69	7
May 1 st , 2014	888	25	68	7
April 14 th , 2014	882	29	63	8
Mar 13 th , 2014	1271	31	62	7
Feb. 24 th , 2014	1310	38	57	5
Feb. 6 th , 2014	769	37	59	4
Jan. 22 nd , 2014	1063	37	57	6
Jan. 6 th , 2014	1105	41	54	6
Dec. 9 th , 2013	898	33	62	5
Nov. 20 th , 2013	1049	33	62	5
Nov. 6 th , 2013	1157	35	60	5

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Mayoral Candidate Approval - Trending

%	Sample	Ford	Chow	Tory	Stintz	Soknacki
June 6 th , 2014	944	28	64	68	46	54
May 1 st , 2014	888	38	58	69	47	56
April 14 th , 2014	882	46	60	65	46	47
Mar 13 th , 2014	1271	42	57	57	37	38

Chow / Tory

%	Sample	Olivia Chow	John Tory	Don't Know
June 6 th , 2014	944	47	39	15
Sep 21-22, 2013	1082	39	43	18

Ford / Tory / Chow

%	Sample	Rob Ford	John Tory	Olivia Chow	Don't Know
June 6 th , 2014	944	22	30	42	6
May 21 st , 2014	923	27	31	36	6
April 14 th , 2014	882	30	29	36	5
Mar 13 th , 2014	1271	28	25	38	8
Feb 25, 2014	1310	32	33	32	3
June 25, 2013	1239	30	25	40	5
May 24, 2013	1395	27	24	42	8
May 10, 2013	974	36	15	40	9
Aug 9, 2012	812	26	24	39	11

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Stintz / Chow / Soknacki / Tory

%	Sample	Karen Stintz	Olivia Chow	David Soknacki	John Tory	Don't Know
June 6 th , 2014	944	4	40	5	33	17
May 21 st , 2014	923	6	39	4	36	15
April 14th, 2014	882	5	38	5	31	21
Mar 27 th , 2014	634	7	34	5	32	22
Mar 13 th , 2014	1271	4	38	5	32	21
Feb 25, 2014	1310	7	33	3	37	20
Feb. 6 th , 2014	769	9	40	7	25	20
Jan. 22 nd , 2014	1063	8	34	6	33	18
Jan. 6 th , 2014	1105	7	33	7	34	20
Dec. 9 th , 2013	898	11	32	4	36	16
Oct 31, 2013	1032	12	33	6	29	19
Oct 29, 2013	1093	12	37	2	32	17

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Ford / Chow / Stintz / Tory / Soknacki

%	Sample	Rob Ford	Olivia Chow	Karen Stintz	John Tory	David Soknacki	Don't Know
June 6 th , 2014	944	20	38	4	28	5	5
May 21 st , 2014	923	24	36	3	27	3	6
April 14th, 2014	882	27	34	6	24	4	5
Mar 27 th , 2014	634	32	33	5	21	4	5
Mar 13 th , 2014	1271	28	36	5	22	2	7
Feb 25, 2014	1310	31	31	6	27	2	3
Feb. 6 th , 2014	769	30	35	6	22	3	5
Jan. 22 nd , 2014	1063	30	31	7	24	4	4
Jan. 6 th , 2014	1105	35	30	5	22	3	5
Dec. 9 th , 2013	898	25	32	7	27	4	5
Nov. 20 th , 2013	1049	31	34	7	22	4	3
Nov. 6 th , 2013	1157	29	28	12	25	2	5
Nov. 4 th , 2013	1393	26	32	10	25	2	7
Oct. 31 st , 2013	1032	24	29	11	25	3	7
Oct. 29 th , 2013	1093	27	32	11	21	2	7

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Approval of Rob Ford

'Do you approve or disapprove of Rob Ford?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Approve	28	22	32	29	30	30	32	24
Disapprove	69	75	66	67	67	67	66	72
Don't know	3	3	3	3	2	3	2	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Approve	28	11	36	27	43
Disapprove	69	87	63	71	51
Don't know	3	2	2	2	7

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Approve	28	31	24	28	30	24
Disapprove	69	66	73	71	66	74
Don't know	3	3	3	1	3	2

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Approve	28	31	38	23	30	29	20	53
Disapprove	69	68	55	76	70	71	80	47

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Approve	28	47	36	21	20
Disapprove	69	46	60	76	80
Don't know	3	7	4	3	0

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Approve	28	24	30	17
Disapprove	69	75	66	80
Don't know	3	2	4	3

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Approve	28	54	18	21	38	28
Disapprove	69	45	80	77	51	71
Don't know	3	1	2	2	12	1

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Approval of Tory

'Do you approve or disapprove of John Tory?'

[Heard of John Tory]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	905	51	79	165	263	347	387	518
Approve	68	66	59	71	71	76	66	69
Disapprove	32	34	41	29	29	24	34	31

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	905	343	176	174	212
Approve	68	67	69	73	61
Disapprove	32	33	31	27	39

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	905	334	259	78	660	245
Approve	68	75	57	71	74	58
Disapprove	32	25	43	29	26	42

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	905	51	131	131	119	92	160	36
Approve	68	45	57	65	67	73	74	82
Disapprove	32	55	43	35	33	27	26	18

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	905	129	230	334	212
Approve	68	52	64	73	69
Disapprove	32	48	36	27	31

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	905	167	738	88
Approve	68	67	68	65
Disapprove	32	33	32	35

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	905	208	430	163	26	20
Approve	68	82	72	57	64	72
Disapprove	32	18	28	43	36	28

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Approval of Stintz

'Do you approve or disapprove of Karen Stintz?'

[Heard of Karen Stintz]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	813	48	65	149	245	306	348	465
Approve	46	52	35	51	44	43	44	47
Disapprove	54	48	65	49	56	57	56	53

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	813	318	157	161	177
Approve	46	52	38	51	38
Disapprove	54	48	62	49	62

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	813	300	237	66	607	206
Approve	46	45	45	48	46	44
Disapprove	54	55	55	52	54	56

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	813	42	108	115	106	89	155	33
Approve	46	46	40	44	51	37	47	69
Disapprove	54	54	60	56	49	63	53	31

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	813	116	195	302	200
Approve	46	46	31	55	43
Disapprove	54	54	69	45	57

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	813	141	672	75
Approve	46	42	47	41
Disapprove	54	58	53	59

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	813	186	391	148	25	19
Approve	46	33	47	51	57	66
Disapprove	54	67	53	49	43	34

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Approval of Chow

'Do you approve or disapprove of Olivia Chow?'

[Heard of Olivia Chow]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	921	54	82	166	271	348	394	527
Approve	64	78	69	53	55	55	59	69
Disapprove	36	22	31	47	45	45	41	31

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	921	346	180	178	217
Approve	64	77	60	56	60
Disapprove	36	23	40	44	40

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	921	342	263	80	669	252
Approve	64	53	74	80	58	74
Disapprove	36	47	26	20	42	26

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	921	57	135	132	120	93	162	36
Approve	64	76	65	75	67	61	67	34
Disapprove	36	24	35	25	33	39	33	66

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	921	139	232	338	212
Approve	64	56	59	67	69
Disapprove	36	44	41	33	31

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	921	173	748	93
Approve	64	68	62	76
Disapprove	36	32	38	24

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	921	209	440	165	27	19
Approve	64	18	73	86	49	84
Disapprove	36	82	27	14	51	16

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Approval of Soknacki

'Do you approve or disapprove of David Soknacki?'

[Heard of David Soknacki]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	655	33	44	114	203	261	285	370
Approve	54	52	64	47	54	53	51	56
Disapprove	46	48	36	53	46	47	49	44

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	655	257	119	131	148
Approve	54	65	49	52	42
Disapprove	46	35	51	48	58

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	655	229	186	57	491	164
Approve	54	48	57	70	55	51
Disapprove	46	52	43	30	45	49

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	655	26	82	92	87	76	121	29
Approve	54	26	49	62	61	45	51	59
Disapprove	46	74	51	38	39	55	49	41

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	655	89	162	241	163
Approve	54	52	46	56	57
Disapprove	46	48	54	44	43

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TORONTO
June 6th, 2014

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	655	104	551	53
Approve	54	54	54	49
Disapprove	46	46	46	51

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	655	154	308	118	21	16
Approve	54	27	55	70	59	49
Disapprove	46	73	45	30	41	51

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TORONTO
June 6th, 2014

Rob Ford / Stintz / Tory / Chow / Soknacki

'If a mayoral election were held today, who would you vote for if the candidates were Doug Ford, Karen Stintz, John Tory, Olivia Chow, and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Rob Ford	20	15	24	20	25	21	26	15
Karen Stintz	4	8	1	3	3	3	4	5
John Tory	28	11	28	41	36	37	30	26
Olivia Chow	38	51	40	31	27	31	30	46
David Soknacki	5	9	2	2	3	5	5	5
Don't know	5	6	4	3	6	4	6	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Rob Ford	20	9	28	17	30
Karen Stintz	4	6	6	3	0
John Tory	28	27	26	33	25
Olivia Chow	38	51	32	38	29
David Soknacki	5	2	6	4	7
Don't know	5	4	3	5	8

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Rob Ford	20	23	18	14	21	19
Karen Stintz	4	6	3	4	3	7
John Tory	28	34	22	10	34	17
Olivia Chow	38	29	47	55	32	50
David Soknacki	5	4	3	15	6	2
Don't know	5	4	6	2	4	6

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June 6th, 2014

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Rob Ford	20	26	29	14	26	23	15	16
Karen Stintz	4	0	8	3	1	12	4	5
John Tory	28	14	17	20	24	41	32	44
Olivia Chow	38	45	40	56	47	22	43	6
David Soknacki	5	1	1	3	2	2	3	26
Don't know	5	14	5	4	1	1	4	3

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Rob Ford	20	31	28	16	14
Karen Stintz	4	1	1	7	3
John Tory	28	19	26	30	30
Olivia Chow	38	24	39	38	47
David Soknacki	5	9	3	5	3
Don't know	5	16	2	4	2

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Rob Ford	20	18	21	15
Karen Stintz	4	3	5	2
John Tory	28	30	27	25
Olivia Chow	38	43	36	53
David Soknacki	5	5	5	2
Don't know	5	2	6	3

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TORONTO

June 6th, 2014

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Rob Ford	20	39	15	13	36	6
Karen Stintz	4	1	3	7	20	1
John Tory	28	52	34	11	28	11
Olivia Chow	38	5	39	68	16	59
David Soknacki	5	1	4	1	0	22
Don't know	5	3	5	1	0	1

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TORONTO
June 6th, 2014

Chow / Stintz / Tory / Soknacki

'If a mayoral election were held today, who would you vote for if the candidates were Olivia Chow, Karen Stintz, John Tory and David Soknacki?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Olivia Chow	40	49	47	33	29	33	35	45
Karen Stintz	4	7	0	3	6	4	6	3
John Tory	33	15	33	45	44	47	37	29
David Soknacki	5	9	3	2	4	6	3	8
Don't know	17	21	17	17	16	11	19	15

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Olivia Chow	40	48	38	39	34
Karen Stintz	4	4	6	4	3
John Tory	33	32	30	38	34
David Soknacki	5	7	3	4	8
Don't know	17	10	23	16	22

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Olivia Chow	40	33	46	61	34	50
Karen Stintz	4	4	5	2	3	6
John Tory	33	44	23	14	40	22
David Soknacki	5	1	7	15	5	6
Don't know	17	18	19	8	18	16

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Olivia Chow	40	38	43	60	39	38	46	11
Karen Stintz	4	14	5	4	1	7	3	1
John Tory	33	15	28	23	34	45	36	57
David Soknacki	5	1	4	3	9	1	4	26
Don't know	17	32	21	11	17	9	11	5

TORONTO

June 6th, 2014

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Olivia Chow	40	24	38	43	47
Karen Stintz	4	8	2	4	4
John Tory	33	26	36	33	36
David Soknacki	5	10	8	3	4
Don't know	17	33	17	16	8

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Olivia Chow	40	46	37	50
Karen Stintz	4	2	5	1
John Tory	33	34	33	28
David Soknacki	5	4	6	3
Don't know	17	15	18	18

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TORONTO
June 6th, 2014

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Olivia Chow	40	6	44	67	16	59
Karen Stintz	4	4	5	4	14	1
John Tory	33	70	35	15	46	11
David Soknacki	5	5	4	6	2	22
Don't know	17	15	12	8	23	6

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Rob Ford / Tory / Chow

TORONTO
June 6th, 2014

'If a mayoral election were held today, who would you vote for if the candidates were Rob Ford, John Tory and Olivia Chow?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Rob Ford	22	19	24	21	26	23	26	19
John Tory	30	17	29	40	37	41	32	29
Olivia Chow	42	56	42	36	30	32	35	48
Don't know	6	8	4	3	7	5	7	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Rob Ford	22	10	30	17	36
John Tory	30	29	30	36	27
Olivia Chow	42	55	38	41	30
Don't know	6	7	3	6	7

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Rob Ford	22	23	19	27	23	20
John Tory	30	38	23	16	38	18
Olivia Chow	42	33	52	54	34	55
Don't know	6	5	6	3	5	7

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Rob Ford	22	27	30	16	27	23	15	41
John Tory	30	13	20	21	24	40	35	42
Olivia Chow	42	47	41	59	48	35	46	16
Don't know	6	13	9	4	1	2	4	1

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Rob Ford	22	40	28	16	14
John Tory	30	19	27	34	34
Olivia Chow	42	26	41	45	49
Don't know	6	15	4	5	3

TORONTO

June 6th, 2014

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Rob Ford	22	18	24	16
John Tory	30	32	29	27
Olivia Chow	42	48	39	54
Don't know	6	2	8	3

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Rob Ford	22	39	15	13	36	28
John Tory	30	49	37	13	32	11
Olivia Chow	42	9	42	74	16	59
Don't know	6	3	6	1	16	1

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TORONTO

June 6th, 2014

Tory / Chow

'If a mayoral election were held today, who would you vote for if the candidates were John Tory and Olivia Chow?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
John Tory	39	25	34	47	51	52	45	33
Olivia Chow	47	64	47	36	32	36	40	53
Don't know	15	10	19	17	17	12	15	14

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
John Tory	39	35	38	46	37
Olivia Chow	47	55	48	40	40
Don't know	15	10	14	14	23

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
John Tory	39	48	30	19	46	27
Olivia Chow	47	36	56	68	41	56
Don't know	15	16	13	13	13	17

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
John Tory	39	31	32	24	38	47	42	55
Olivia Chow	47	46	47	64	53	43	47	37
Don't know	15	23	21	12	9	10	11	9

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
John Tory	39	34	39	40	39
Olivia Chow	47	33	46	50	50
Don't know	15	32	16	10	11

TORONTO

June 6th, 2014

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
John Tory	39	40	39	30
Olivia Chow	47	50	45	55
Don't know	15	10	17	15

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
John Tory	39	76	41	18	44	12
Olivia Chow	47	9	47	74	25	82
Don't know	15	15	12	8	32	6

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TORONTO

June 6th, 2014

Never Vote

'Which candidate would you never vote for?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Rob Ford	57	58	60	54	53	56	51	61
Karen Stintz	5	2	8	7	5	6	6	5
John Tory	6	10	9	3	3	3	8	4
Olivia Chow	15	10	12	20	19	17	20	10
David Soknacki	3	4	1	3	3	4	3	3
Don't know	14	16	10	13	18	14	12	15

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Rob Ford	57	75	48	62	35
Karen Stintz	5	3	8	3	7
John Tory	6	3	8	4	13
Olivia Chow	15	9	17	20	15
David Soknacki	3	1	5	1	6
Don't know	14	9	15	10	23

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Rob Ford	57	53	58	67	54	60
Karen Stintz	5	6	5	3	5	6
John Tory	6	2	11	9	6	7
Olivia Chow	15	21	11	5	17	11
David Soknacki	3	4	3	1	3	3
Don't know	14	15	13	15	15	13

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Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Rob Ford	57	46	49	61	63	56	71	44
Karen Stintz	5	0	13	3	4	7	5	1
John Tory	6	13	7	6	8	11	1	0
Olivia Chow	15	10	10	9	15	19	14	17
David Soknacki	3	1	3	5	7	2	2	0
Don't know	14	29	18	17	3	6	7	38

TORONTO

June 6th, 2014

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Rob Ford	57	39	48	61	67
Karen Stintz	5	4	6	5	7
John Tory	6	6	10	8	0
Olivia Chow	15	16	17	15	11
David Soknacki	3	1	6	3	3
Don't know	14	34	12	9	11

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Rob Ford	57	64	53	68
Karen Stintz	5	5	5	5
John Tory	6	6	7	7
Olivia Chow	15	16	14	9
David Soknacki	3	1	4	1
Don't know	14	8	17	11

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TORONTO

June 6th, 2014

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Rob Ford	57	26	70	70	30	67
Karen Stintz	5	11	5	4	0	1
John Tory	6	1	7	6	1	2
Olivia Chow	15	44	7	5	23	0
David Soknacki	3	3	2	6	12	1
Don't know	14	16	9	10	34	28

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TORONTO
June 6th, 2014

Vote Rob Ford October Election

'Will you vote for Rob Ford in the municipal election in October or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Will vote for Rob Ford	22	16	27	22	25	23	27	17
Will not vote for Rob Ford	73	78	70	71	69	72	70	76
Don't know	5	6	3	7	6	5	4	7

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Will vote for Rob Ford	22	10	29	20	32
Will not vote for Rob Ford	73	88	66	77	55
Don't know	5	2	4	4	13

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Will vote for Rob Ford	22	26	19	14	23	20
Will not vote for Rob Ford	73	70	76	71	70	77
Don't know	5	3	5	14	7	3

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Will vote for Rob Ford	22	26	34	16	27	23	15	18
Will not vote for Rob Ford	73	70	61	81	73	76	83	53
Don't know	5	4	5	3	0	1	1	29

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Will vote for Rob Ford	22	31	30	18	16
Will not vote for Rob Ford	73	50	64	80	83
Don't know	5	19	6	3	1

TORONTO

June 6th, 2014

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Will vote for Rob Ford	22	19	23	17
Will not vote for Rob Ford	73	79	70	81
Don't know	5	2	7	2

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Will vote for Rob Ford	22	44	16	14	42	5
Will not vote for Rob Ford	73	53	81	83	52	71
Don't know	5	3	3	3	6	25

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Rob Ford Resignation

'Do you think Mayor Ford should resign or not?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Think he should resign	63	65	64	61	60	64	58	68
Think he should not resign	33	32	32	35	35	31	38	28
Don't know	4	3	4	4	5	5	4	4

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Think he should resign	63	75	53	69	51
Think he should not resign	33	21	45	29	39
Don't know	4	3	2	2	9

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Think he should resign	63	62	61	82	65	60
Think he should not resign	33	36	34	16	31	36
Don't know	4	2	6	2	4	4

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Think he should resign	63	40	59	66	65	53	79	78
Think he should not resign	33	55	37	31	32	45	20	22
Don't know	4	5	4	3	3	2	1	0

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Think he should resign	63	52	53	69	69
Think he should not resign	33	38	42	28	29
Don't know	4	10	5	3	1

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Think he should resign	63	69	61	70
Think he should not resign	33	31	34	29
Don't know	4	1	6	1

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Think he should resign	63	39	72	74	50	81
Think he should not resign	33	60	25	23	42	14
Don't know	4	2	3	3	8	5

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Most Important Thing a Mayor Can Do

'What is the most important thing a mayor can do for a city?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Keep taxes low	17	17	17	24	15	13	19	16
Cut waste	11	7	9	13	16	12	11	11
Building the city's reputation abroad	5	1	6	4	5	9	5	5
Be a booster for development	6	5	7	4	9	8	7	5
Care for the most vulnerable	15	23	17	10	10	9	15	16
Preserving the city's character	8	9	3	7	8	17	8	8
Champion civic infrastructure	30	25	36	33	28	28	29	31
Something else	8	13	5	5	8	4	7	8

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Keep taxes low	17	12	16	12	32
Cut waste	11	12	10	13	8
Building the city's reputation abroad	5	3	8	3	5
Be a booster for development	6	5	8	7	5
Care for the most vulnerable	15	19	25	8	6
Preserving the city's character	8	5	11	9	8
Champion civic infrastructure	30	38	18	38	22
Something else	8	4	4	10	15

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Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Keep taxes low	17	20	17	15	17	19
Cut waste	11	13	6	15	12	9
Building the city's reputation abroad	5	4	5	0	5	5
Be a booster for development	6	7	6	4	6	6
Care for the most vulnerable	15	10	22	18	10	25
Preserving the city's character	8	11	5	3	10	5
Champion civic infrastructure	30	32	31	23	34	22
Something else	8	4	8	21	7	9

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Keep taxes low	17	30	24	19	10	22	12	8
Cut waste	11	3	9	19	10	15	9	4
Building the city's reputation abroad	5	2	5	4	3	10	2	0
Be a booster for development	6	0	11	3	7	9	4	10
Care for the most vulnerable	15	23	14	29	31	4	9	0
Preserving the city's character	8	5	7	7	9	11	8	1
Champion civic infrastructure	30	17	21	12	29	24	49	51
Something else	8	20	9	6	1	5	7	27

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Keep taxes low	17	28	18	11	21
Cut waste	11	6	22	9	7
Building the city's reputation abroad	5	5	6	4	5
Be a booster for development	6	7	8	8	2
Care for the most vulnerable	15	12	16	16	15
Preserving the city's character	8	10	9	8	7
Champion civic infrastructure	30	11	15	38	40
Something else	8	20	6	7	3

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Keep taxes low	17	17	18	22
Cut waste	11	8	12	5
Building the city's reputation abroad	5	4	5	3
Be a booster for development	6	7	6	5
Care for the most vulnerable	15	14	16	18
Preserving the city's character	8	8	8	3
Champion civic infrastructure	30	35	27	36
Something else	8	6	8	7

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Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Keep taxes low	17	34	13	18	18	4
Cut waste	11	22	5	5	33	1
Building the city's reputation abroad	5	6	5	2	8	2
Be a booster for development	6	3	6	6	7	0
Care for the most vulnerable	15	2	15	28	0	6
Preserving the city's character	8	8	10	9	0	0
Champion civic infrastructure	30	18	38	29	33	53
Something else	8	8	7	4	0	34

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Most Important Mayoral Promise

‘What is the one thing a mayoral candidate could promise to get your vote?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Cut size of city council	10	2	10	18	13	16	13	7
Impose term limits on council and mayor	8	8	6	7	8	13	6	10
Reduce property taxes	17	16	16	23	14	17	17	18
Eliminate Land Transfer Tax	8	7	10	7	9	9	7	9
Tear down the Gardiner Expressway	5	5	5	5	3	5	5	4
Support the preferential ballot system for municipal elections	7	8	7	4	7	8	8	6
Building the Downtown Relief Line before anything else	23	31	20	18	23	17	22	24
Something else	21	23	27	18	23	15	21	22

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Cut size of city council	10	6	15	11	10
Impose term limits on council and mayor	8	5	7	10	12
Reduce property taxes	17	12	23	11	25
Eliminate Land Transfer Tax	8	2	10	10	11
Tear down the Gardiner Expressway	5	4	6	6	3
Support the preferential ballot system for municipal elections	7	6	11	9	3
Building the Downtown Relief Line before anything else	23	35	14	29	11
Something else	21	29	14	15	27

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Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Cut size of city council	10	13	7	6	12	8
Impose term limits on council and mayor	8	8	6	14	11	4
Reduce property taxes	17	19	19	12	18	16
Eliminate Land Transfer Tax	8	10	5	8	8	7
Tear down the Gardiner Expressway	5	4	5	6	5	5
Support the preferential ballot system for municipal elections	7	10	5	5	7	6
Building the Downtown Relief Line before anything else	23	22	26	27	20	28
Something else	21	15	29	23	19	26

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Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Cut size of city council	10	4	8	12	10	10	11	17
Impose term limits on council and mayor	8	10	10	9	4	5	5	32
Reduce property taxes	17	26	20	18	21	15	11	7
Eliminate Land Transfer Tax	8	2	8	15	4	19	5	7
Tear down the Gardiner Expressway	5	5	3	5	3	3	8	7
Support the preferential ballot system for municipal elections	7	5	6	4	13	3	11	5
Building the Downtown Relief Line before anything else	23	10	14	16	31	26	31	22
Something else	21	38	31	21	14	18	20	4

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Cut size of city council	10	12	14	7	10
Impose term limits on council and mayor	8	17	9	6	6
Reduce property taxes	17	16	14	21	15
Eliminate Land Transfer Tax	8	8	9	7	8
Tear down the Gardiner Expressway	5	5	4	4	6
Support the preferential ballot system for municipal elections	7	5	8	7	7
Building the Downtown Relief Line before anything else	23	10	25	27	24
Something else	21	27	16	21	24

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Cut size of city council	10	7	12	3
Impose term limits on council and mayor	8	5	10	5
Reduce property taxes	17	18	17	22
Eliminate Land Transfer Tax	8	8	8	11
Tear down the Gardiner Expressway	5	5	4	8
Support the preferential ballot system for municipal elections	7	8	6	8
Building the Downtown Relief Line before anything else	23	26	22	21
Something else	21	22	21	22

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Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Cut size of city council	10	26	8	6	12	4
Impose term limits on council and mayor	8	10	10	3	8	23
Reduce property taxes	17	18	15	16	12	5
Eliminate Land Transfer Tax	8	10	9	4	13	1
Tear down the Gardiner Expressway	5	6	4	8	0	0
Support the preferential ballot system for municipal elections	7	1	9	15	2	2
Building the Downtown Relief Line before anything else	23	20	20	26	19	46
Something else	21	8	24	23	33	20

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June 6th, 2014

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