

NEWS RELEASE



FORUM RESEARCH INC.

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FOR IMMEDIATE RELEASE

Saxe and Di Pasquale Neck-To-Neck in Ward 11

Di Pasquale catching up to Saxe in University-Rosedale

Toronto, Oct 19th – In a random sampling of public opinion taken by The Forum Poll™ among 219 Ward 11 voters, amongst those decided and leaning, 41% support Dianne Saxe and 39% support Norm Di Pasquale.

“Di Pasquale’s support has tripled in the last couple of weeks,” says Dr. Lorne Bozinoff, President of Forum Research. “Saxe is still in the lead, but this will be a tight race.”

Tory and Penalosa are also neck-to-neck, each holding 29% of support. 38% of voters are undecided.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 219 randomly selected eligible voters across University-Rosedale. The poll was conducted on October 18th, 2022. Results based on the total sample are considered accurate +/- 7%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country’s leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here:

<https://canadianresearchinsightscouncil.ca/standards/>

TORONTO

Oct 19th, 2022

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Councillor in Ward 7

'Who will you vote for as councillor in Ward 7 in this municipal election on October 24th?'

[Decided / Leaning]

Sample	Gender				Age					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
	182	81	101	0	3	1	8	16	23	131
Robin Buxton Potts	14%	12%	16%	0%	50%	0%	15%	5%	0%	10%
Norm Di Pasquale	39%	43%	35%	0%	50%	0%	46%	41%	53%	33%
Dianne Saxe	41%	42%	40%	0%	0%	100%	29%	45%	38%	47%
Axel Arvizu	1%	0%	1%	0%	0%	0%	0%	0%	4%	2%
Adam Layman	3%	2%	3%	0%	0%	0%	0%	8%	6%	2%
Other	3%	1%	5%	0%	0%	0%	10%	0%	0%	5%

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Hot Issues

'What is the most important issue to you this upcoming election?'

[All Voters]

Sample	Gender				Age					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
	219	96	122	1	3	2	10	20	31	153
City infrastructure, services and taxes	24%	37%	11%	100%	25%	48%	0%	11%	43%	27%
Housing affordability	23%	21%	24%	0%	0%	0%	59%	29%	11%	18%
The cost of living and inflation	13%	3%	22%	0%	0%	52%	0%	11%	3%	6%
Climate action at a municipal level	9%	13%	5%	0%	25%	0%	0%	8%	15%	15%
Crime and gun violence	8%	10%	7%	0%	0%	0%	12%	13%	14%	9%
Inclusion issues such as anti-racism, LGBTQ, and disability issues	7%	1%	13%	0%	50%	0%	0%	0%	3%	6%
Pedestrian and cyclist safety	7%	10%	4%	0%	0%	0%	21%	8%	0%	5%
Traffic, congestion and transit	7%	5%	8%	0%	0%	0%	9%	11%	7%	12%
COVID-19 and pandemic recovery	1%	2%	1%	0%	0%	0%	0%	4%	3%	1%
Other	2%	0%	3%	0%	0%	0%	0%	6%	3%	1%

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Municipal Election Interest

'How likely are you to vote in the municipal election in October?'

[All Voters]

	Gender				Age					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	219	96	122	1	3	2	10	20	31	153
Absolutely certain, barring an unforeseen emergency	86%	89%	84%	100%	100%	100%	71%	90%	83%	81%
Extremely likely	5%	8%	2%	0%	0%	0%	12%	0%	7%	7%
Very likely	2%	1%	2%	0%	0%	0%	0%	0%	5%	5%
Somewhat likely	2%	2%	3%	0%	0%	0%	0%	11%	0%	3%
Not very likely	1%	1%	1%	0%	0%	0%	0%	0%	3%	3%
Not at all likely	2%	0%	4%	0%	0%	0%	9%	0%	3%	0%
Don't know	2%	0%	4%	0%	0%	0%	9%	0%	0%	1%

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

[All Voters]

% Sample	Gender				Age					
	Total	Male	Female	Non-Binary	<25	25-34	35-44	45-54	55-64	65+
John Tory	29%	27%	31%	0%	0%	0%	42%	27%	58%	43%
Gil Penalosa	29%	39%	21%	0%	50%	0%	50%	23%	28%	28%
Chloe-Marie Brown	2%	5%	0%	0%	0%	0%	0%	8%	4%	2%
Blake Acton	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%
Other	1%	2%	1%	0%	0%	0%	0%	4%	0%	4%
Don't know	38%	27%	47%	100%	50%	100%	9%	38%	10%	20%

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