

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Almost Two-Thirds Disapprove of Forcing Police to March in Pride Out of Uniform

Plurality believe Toronto police should march in New York Pride

Toronto, May 31st – In a random sampling of public opinion taken by The Forum Poll™ among 1035 Toronto voters, almost two-thirds (61%) disapprove of Pride Toronto's statement that police officers are prohibited from marching in the pride parade in their police uniform. Just under a quarter (23%) approve of the statement, while (16%) say they do not know.

Respondents most likely to say they disapprove include those aged 55-64 (74%), males (65%), the most wealthy (72%), with a college/university (63%) or post-graduate degree (61%), and living in East York (68%).

Respondents most likely to say they approve include those aged 35-44 (33%), the least wealthy (32%), and living in the Former City of Toronto (26%) or York (27%).

March in Pride, but in New York City: plurality

Almost a third (32%) believe that the Toronto Police should accept the invitation from the New York City Police to march with them in the New York Pride Parade.

Just over a quarter (28%) say that Toronto Police should march in the Toronto Pride Parade, but do so out of uniform.

Just under a quarter (24%) believe the Toronto Police should skip pride altogether this year.

(16%) say they do not know how they feel about the Toronto Police and pride.

Pride supported overall

More than half (57%) of respondents approve of pride in general, with just over a quarter (28%) saying that they disapprove. Fewer than 2 in 10 (16%) say that they do not know.

These results are similar to April 6th, when we saw approval for Pride at (58%), disapproval at (25%), and (17%) saying do not know.

Respondents most likely to approve of pride include those aged 34 and younger (69%), the most wealthy (67%), with a college/university (60%) or post-graduate degree (58%), and living in the Former City of Toronto (69%).

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"While people appreciate Pride Toronto's clarification that the Toronto Police aren't banned from marching in their parade, disapproval of the Pride Parade has increased slightly, and the fact that the police are prohibited from marching in uniform is highly unpopular," said Dr. Lorne Bozinoff, President of Forum Research



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Respondents most likely to disapprove of pride include those aged 35-44 (31%), 45-54 (30%), 55-64 (29%), and 65+ (31%), the least educated (36%), and living in North York (30%), Etobicoke (32%) or Scarborough (32%).

Half approve of Pride Toronto's statement that police are not banned

Half (50%) of respondents approve of the fact Toronto Pride clarified that police are not banned from the Pride Parade. A quarter (25%) disapprove of the fact that the police are not banned, with a quarter (25%) saying they do not know.

“While people appreciate Pride Toronto’s clarification that the Toronto Police aren’t banned from marching in their parade, disapproval of the Pride Parade has increased slightly, and the fact that the police are prohibited from marching in uniform is highly unpopular,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1035 randomly selected Toronto Voters. The poll was conducted on May 25, 27, and 28, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Pride Approval Trend

%	Sample	Approve	Disapprove	Don't know
May 25, 27-28	1035	57	28	16
Apr 4-5, 2017	840	58	25	17

Approval on police forced to march in pride out of uniform

Do you approve or disapprove of Pride Toronto's statement that prohibits police officers marching in the parade from doing so in uniform? [All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1035	188	155	195	232	265	522	487
Approve	23	25	33	19	15	17	24	21
Disapprove	61	56	49	64	74	70	65	57
Don't know	16	19	18	17	11	13	11	21

Income

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1035	188	155	195	232	265	522	487
Approve	23	25	33	19	15	17	24	21
Disapprove	61	56	49	64	74	70	65	57
Don't know	16	19	18	17	11	13	11	21

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1035	106	264	405	260
Approve	23	23	24	22	25
Disapprove	61	55	58	63	61
Don't know	16	21	17	15	14



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Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1035	364	87	191	160	60	173
Approve	23	26	19	22	22	27	22
Disapprove	61	61	68	60	64	55	59
Don't know	16	14	13	18	14	17	19

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1035	402	309	38	73	19	194
Approve	23	19	26	49	29	45	17
Disapprove	61	68	55	38	51	36	65
Don't know	16	13	19	13	20	20	18



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Marching in New York, out of uniform, or not at all

Which of the following statements most closely resembles your opinion on the Toronto police and pride?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1035	188	155	195	232	265	522	487
Toronto police should march in Toronto Pride out of uniform	28	30	31	25	29	22	31	25
Toronto police should accept New York Police's invitation to join them at their parade in uniform	32	38	24	30	35	34	32	32
Toronto police should not participate in pride this year	24	20	24	24	25	31	23	24
Don't know	16	12	21	21	11	13	14	18



Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1035	99	131	120	138	120	216
Toronto police should march in Toronto Pride out of uniform	28	27	29	28	31	25	32
Toronto police should accept New York Police's invitation to join them at their parade in uniform	32	23	35	29	29	41	34
Toronto police should not participate in pride this year	24	24	24	17	23	25	23
Don't know	16	26	12	25	17	9	11

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1035	106	264	405	260
Toronto police should march in Toronto Pride out of uniform	28	33	25	29	27
Toronto police should accept New York Police's invitation to join them at their parade in uniform	32	30	32	32	34
Toronto police should not participate in pride this year	24	23	25	25	22
Don't know	16	14	19	14	16

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1035	364	87	191	160	60	173
Toronto police should march in Toronto Pride out of uniform	28	30	27	30	32	22	22
Toronto police should accept New York Police's invitation to join them at their parade in uniform	32	34	34	32	27	32	34
Toronto police should not participate in pride this year	24	21	26	22	28	26	25
Don't know	16	15	12	16	13	20	19



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Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1035	402	309	38	73	19	194
Toronto police should march in Toronto Pride out of uniform	28	28	28	34	31	59	18
Toronto police should accept New York Police's invitation to join them at their parade in uniform	32	36	28	24	36	12	33
Toronto police should not participate in pride this year	24	21	26	32	13	15	33
Don't know	16	15	17	10	20	13	16



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Pride approval

Do you approve or disapprove of the Pride Parade?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1035	188	155	195	232	265	522	487
Approve	57	69	53	54	53	45	56	57
Disapprove	28	21	31	30	29	31	30	26
Don't know	16	10	16	16	19	24	14	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1035	99	131	120	138	120	216
Approve	57	50	50	43	60	57	67
Disapprove	28	26	29	29	31	31	25
Don't know	16	24	20	28	10	12	7

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1035	106	264	405	260
Approve	57	45	56	60	58
Disapprove	28	36	28	25	28
Don't know	16	19	17	15	15

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1035	364	87	191	160	60	173
Approve	57	69	57	50	55	57	52
Disapprove	28	18	28	30	32	28	32
Don't know	16	13	15	20	13	15	16



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Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1035	402	309	38	73	19	194
Approve	57	52	62	81	56	70	51
Disapprove	28	35	21	9	24	18	28
Don't know	16	13	18	9	19	12	21



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Confirmation police are not banned from pride

Do you approve or disapprove of Pride Toronto's statement that confirms police officers are not banned from the Pride Parade?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1035	188	155	195	232	265	522	487
Approve	50	61	48	44	50	37	50	50
Disapprove	25	17	29	28	26	34	31	21
Don't know	25	22	23	28	23	28	19	29

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1035	99	131	120	138	120	216
Approve	50	50	44	34	47	56	59
Disapprove	25	16	24	17	26	32	28
Don't know	25	33	32	49	27	12	12

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1035	106	264	405	260
Approve	50	46	52	52	46
Disapprove	25	33	21	23	31
Don't know	25	22	27	25	23

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1035	364	87	191	160	60	173
Approve	50	58	45	45	50	57	45
Disapprove	25	25	30	27	26	16	26
Don't know	25	17	24	28	24	27	29



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Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1035	402	309	38	73	19	194
Approve	50	47	54	68	54	46	42
Disapprove	25	27	24	19	17	33	29
Don't know	25	26	22	13	29	21	30

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