

# NEWS RELEASE



**FORUM RESEARCH INC.**

## FOR IMMEDIATE RELEASE

### PC lead in Ontario Solid

Toronto, October 26<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 946 Ontario voters, more than four in ten (45%) say they support the PCs.

One quarter (24%) say they would support the Liberals, with the NDP statistically tied at just over two in ten (22%). Just under one in ten (7%) say they support the Green Party, and few (2%) say they are supporting another party.

Respondents most likely to say they support the PCs include those aged 45-54 (49%) or 55-64 (46%), males (56%), earning \$60,000-\$80,000 (49%), \$80,000-\$100,000 (46%), or the most wealthy (49%), the least educated (47%) or with a college/university degree (48%), and living in Southwestern Ontario (53%).

Respondents most likely to say they support the Liberals include females (28%), the least wealthy (31%), or earning \$40,000-\$60,000 (29%) or \$60,000-\$80,000 (28%), with a post-graduate degree (30%), and living in Eastern Ontario (29%) or Toronto (32%).

Respondents most likely to say that they support the NDP include those aged 35-44 (29%) or 65+ (27%), earning \$20,000-\$40,000 (31%), with some college/university (25%) or a post-graduate degree (25%), living in Toronto (23%), the 905 (24%), or the Northeast (26%).

“The PCs continue to hold a big lead across the province,” said Dr. Lorne Bozinoff, President of Forum Research. “Despite the positive outcome for the Liberals in Sudbury, it hasn’t yet changed any minds, and as the election creeps closer and closer, it seems like the PCs are going to need a major stumble to give the Liberals a chance at re-election.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 946 randomly selected Ontario Voters. The poll was conducted October 24-25, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Actual results depend on the parties' ability to get their voters out. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)



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### Provincial Election Voting Preference Trending

[Decided / Leaning]

%	Sample	Con	Lib	NDP	Green	Other
Oct 24-25, 2017	946	45	24	22	7	2
Sept 26-27, 2017	801	44	22	27	5	2
Aug 23-24, 2017	981	40	25	27	6	2
June 12-14, 2017	1003	44	23	24	7	2
May 9-10, 2017	1103	41	28	23	6	3
March 28-30, 2017	844	43	19	28	8	2
February 15-16, 2017	1026	44	24	25	6	2
November 21 <sup>st</sup> , 2016	1104	43	24	24	8	2
October 17-18 <sup>th</sup> , 2016	1078	43	24	23	8	2
September 12-13 <sup>th</sup> , 2016	1154	45	25	23	6	2
August 15 <sup>th</sup> , 2016	1097	41	28	23	6	2
July 12 <sup>th</sup> , 2016	1183	42	35	17	5	2
June 21 <sup>st</sup> , 2016	1173	40	30	21	8	2
May 31 <sup>st</sup> , 2016	1172	40	30	21	7	2
April 28 <sup>th</sup> , 2016	1157	39	34	21	5	2
March 23 <sup>rd</sup> , 2016	1225	40	30	24	5	2
February 26 <sup>th</sup> -29 <sup>th</sup> , 2016	1148	44	27	22	6	2
December 20 <sup>th</sup> , 2015	1003	34	31	26	7	2
November 2 <sup>nd</sup> -4 <sup>th</sup> , 2015	1158	36	30	26	6	2
August 11 <sup>th</sup> -12 <sup>th</sup> , 2015	1001	35	26	33	4	2
July 8 <sup>th</sup> , 2015	678	32	26	35	5	2
May 11 <sup>th</sup> , 2015	1001	33	24	36	5	2
May 1 <sup>st</sup> , 2015	912	36	29	24	9	2
March 26 <sup>th</sup> , 2015	881	34	29	27	8	2
February 28 <sup>th</sup> , 2015	996	39	32	21	6	2
January 30 <sup>th</sup> , 2015	1028	36	37	19	6	2
December 20 <sup>th</sup> , 2014	1058	36	35	20	7	2
November 29 <sup>th</sup> , 2014	1054	37	37	17	7	2
November 1 <sup>st</sup> , 2014	1104	35	40	19	4	2
October 1 <sup>st</sup> , 2014	1013	34	36	23	6	1
August 20-21 <sup>st</sup> , 2014	1229	32	39	19	8	2
Popular Vote – June 7 <sup>th</sup> , 2014 Provincial Election Results	-	<b>31</b>	<b>39</b>	<b>24</b>	<b>5</b>	<b>2</b>
June 11 <sup>th</sup> , 2014	1054	35	41	20	3	1
June 5 <sup>th</sup> , 2014	974	37	39	17	6	1
May 27 <sup>th</sup> , 2014	882	36	36	20	7	1
May 20 <sup>th</sup> , 2014	1136	34	41	20	4	1
May 12 <sup>th</sup> , 2014	996	35	38	21	5	1
May 2-3 <sup>rd</sup> , 2014	1845	38	33	22	6	1
April 7 <sup>th</sup> , 2014	928	38	31	23	7	1
Mar 24 <sup>th</sup> , 2014	908	32	35	25	7	1
Feb. 25 <sup>th</sup> , 2014	1014	35	32	26	6	1



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**Horserace**

*If a provincial election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time? [Decided + Leaning]*

**Age/Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
<b>Sample</b>	<b>895</b>	<b>143</b>	<b>114</b>	<b>122</b>	<b>198</b>	<b>318</b>	<b>463</b>	<b>408</b>
Progressive Conservative	45	39	45	49	46	45	56	35
Liberal	24	28	18	26	26	23	20	28
New Democratic	22	22	29	13	22	27	18	26
Green	7	10	6	10	5	4	4	10
Another Party	2	2	1	2	1	1	1	1

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
<b>Sample</b>	<b>895</b>	<b>90</b>	<b>119</b>	<b>107</b>	<b>110</b>	<b>88</b>	<b>192</b>
Progressive Conservative	45	33	36	44	49	46	49
Liberal	24	31	27	29	28	21	25
New Democratic	22	23	31	23	16	24	18
Green	7	8	6	4	6	7	7
Another Party	2	4	2	0	1	1	2

**Region**

%	Total	Eastern Ontario	Toronto 416	Toronto 905	South-western Ontario	North-eastern Ontario	North-western Ontario
<b>Sample</b>	<b>895</b>	<b>157</b>	<b>143</b>	<b>255</b>	<b>214</b>	<b>122</b>	<b>4</b>
Progressive Conservative	45	47	35	49	53	41	24
Liberal	24	29	32	22	18	25	0
New Democratic	22	11	23	24	21	26	56
Green	7	10	8	5	6	6	21
Another Party	2	3	1	0	2	2	0



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### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	895	143	209	382	161
Progressive Conservative	45	47	43	48	39
Liberal	24	22	23	23	30
New Democratic	22	22	25	20	25
Green	7	7	8	8	3
Another Party	2	3	1	1	2

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