

NEWS RELEASE



MEDIA INQUIRIES:

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The Forum Poll™ Accurately Forecasts Liberal Minority

A good night for the polling industry overall

TORONTO, October 21st, 2019 – The 43rd Federal election concluded just as Forum predicted: with a Liberal minority parliament.

It was another excellent night for the Canadian polling industry, with all eleven firms predicting the election within their margin of error (if applicable.)

Forum's seat projection was amongst the most accurate by polling firms, deviating from the actual results by an average of just over 8 seats.

The Canadian polling industry is amongst the best in the world, and it was proved again last night.

"A Liberal minority," said Forum Research president Dr. Lorne Bozinoff. "Our data was leaning toward a Liberal minority throughout the last days of the campaign, and despite a late surge in personal popularity for Jagmeet Singh, it never wavered. Now it's up to parliament to make the minority work, and for pollsters to enjoy a very successful result."

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Methodology

Forum only used the final election prediction numbers published by each organization prior to Election Day.

To calculate the average deviation Forum Research compared survey results per party to actual election results. The deviation per party was then averaged to determine overall accuracy in predicting the election.

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Federal Election 2019

Popular Vote Predictions

%	PC	Liberal	NDP	Green	BQ	PPC	Other	Deviation ¹
Actual Results	34.4	33.1	15.9	6.5	7.7	1.6	.8	-
Leger	33	33	18	6	8	2	0	.80
Abacus	32	34	16	8	8	2	1	.83
Mainstreet	32.2	31.6	18.3	6.1	7.9	2.8	1.1	1.17
Ipsos	33	31	18	6	7	3	1	1.20
Nanos	32.5	31.7	20.8	6	7.2	1.5	0	1.44
Campaign Research	31.3	31.4	17.8	9.1	6.6	2.7	1.1	1.69
DART	33	29	21	7	8	2	1	1.71
Forum	29.9	31.7	17.5	8.3	9	3	0.5	1.76
EKOS	30	34.2	18.3	8.1	5	3.5	0.8	1.80
Innovative	30	34	19	8	6	2	0	1.83
Research Co.	31	32	19	9.1	6.6	2	0	2.16

¹ Total percentage point deviation from actual results across all parties.

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Seat Distribution Predictions

%	PC	Liberal	NDP	Green	BQ	PPC	Other	Deviation ²
Actual Results	121	157	24	3	32	0	1	-
Mainstreet	119	157	29	2	29	1	1	1.71
Ekos	110	163	32	4	27	1	1	4.57
Forum	111	140	38	1	48	0	0	8.57

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² Total percentage point deviation from actual results across all parties.