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Environment Emerging As Key Issue As Election Nears

Now tied with Economy for most important issue

Toronto, July 4th —In a random sampling of public opinion taken by the Forum Poll™ among 1812 Canadians 18 years of age or older, the environment has become a leading issue in the upcoming Federal election, with one-quarter (26%) saying it is the most important issue to them in the coming campaign.

That is an increase of 11 points since we began tracking key issues in February, 2019.

| % | Feb 27 - 28, 2019 | April 3 - 6, 2019 | June 28 - 30, 2019 |
|----------------|-------------------|-------------------|--------------------|
| Sample | 1301 | 1634 | 1812 |
| Environment | 15 | 21 | 26 |
| Economy | 26 | 28 | 25 |
| Healthcare | 17 | 13 | 16 |
| Taxes | 12 | 12 | 8 |
| Immigration | 10 | 5 | 8 |
| Education | 8 | 7 | 6 |
| Housing | 4 | 5 | 5 |
| Public Safety | 3 | 3 | 2 |
| Something else | 6 | 6 | 5 |

The economy (25%) remains a concern of one-quarter of Canadians, which is consistent with results from the past six months.

Healthcare (16%) is the most important issue to about one-sixth and is the clear third choice, right now.

Taxes (8%) have dipped slightly, down 4 points over the results of the past six months.

Clustered behind are education (6%), housing (5%), and something else (5%).

Public safety (2%) is least on the minds of Canadians right now.

Respondents most likely to say the environment is their top issue includes those aged 18-34 (29%), 35-44 (26%), or 65+ (27%), females (29%), earning \$40,000-\$60,000 (28%) or the most wealthy (30%), the most educated (33%), and living in BC (33%).

Respondents most likely to say the economy is their top issue includes males (32%), the most wealthy (35%), and living in Alberta (44%).

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“The environment is beginning to heat up as an election issue for Canadian voters,” said Dr. Lorne Bozinoff, President of Forum Research. “It’s now tied with the economy for the top issue, as more and more Canadians say the environment is their main issue in the upcoming campaign.”



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Healthcare and the economy second-most important

About one-fifth (17%) say the economy is the second most important issue to them, tied with healthcare (17%).

The environment (13%), taxes (13%), and education (12%) are all clustered behind.

Education and taxes are more popular as second issues than they are as top issues (Taxes: first 8%/second: 13%; education: first 6%/second: 12%.)

A few say their second issue is immigration (7%), housing (6%), or public safety (4%).

1 in 10 (10%) say they have no second issue, and few (3%) say it's something else.

“The environment is beginning to heat up as an election issue for Canadian voters,” said Dr. Lorne Bozinoff, President of Forum Research. “It’s now tied with the economy for the top issue, as more and more Canadians say the environment is their main issue in the upcoming campaign.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1812 randomly selected Canadians. The poll was conducted June 28-30, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-----------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 631 | 112 | 91 | 133 | 119 | 176 | 303 | 315 |
| NET: TOP3 | 66 | 57 | 60 | 68 | 78 | 86 | 67 | 64 |
| NET: BTM3 | 34 | 43 | 39 | 32 | 21 | 14 | 32 | 36 |
| Very satisfied | 9 | 9 | 6 | 6 | 13 | 20 | 11 | 8 |
| Satisfied | 28 | 17 | 29 | 35 | 32 | 45 | 25 | 31 |
| Somewhat satisfied | 28 | 31 | 26 | 28 | 32 | 20 | 31 | 25 |
| Somewhat dissatisfied | 12 | 11 | 16 | 14 | 11 | 8 | 13 | 12 |
| Dissatisfied | 11 | 15 | 15 | 9 | 5 | 3 | 9 | 13 |
| Very dissatisfied | 11 | 18 | 9 | 8 | 5 | 3 | 9 | 12 |
| Don't know | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. THIS TABLE IS AN EXAMPLE ONLY.

Due to rounding some numbers may not add up to 100

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Voting Likelihood

How likely are you to vote in the upcoming Federal election?

Age/gender

| % | Total | 18 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Non-binary |
|-------------------|-------|----------|----------|----------|----------|-------------|------|--------|------------|
| Sample | 1812 | 276 | 224 | 288 | 430 | 594 | 998 | 764 | 50 |
| NET: TOP2 | 93 | 92 | 94 | 93 | 93 | 93 | 93 | 92 | 92 |
| NET: BTM2 | 7 | 8 | 6 | 7 | 7 | 7 | 7 | 8 | 8 |
| Very likely | 88 | 85 | 90 | 90 | 87 | 89 | 88 | 88 | 84 |
| Somewhat likely | 5 | 6 | 4 | 3 | 6 | 4 | 5 | 4 | 8 |
| Not very likely | 2 | 1 | 3 | 1 | 1 | 3 | 1 | 2 | 2 |
| Not likely at all | 6 | 8 | 4 | 5 | 5 | 5 | 6 | 5 | 6 |

Income

| % | Total | Less than \$20,000 | \$20,000 to \$40,000 | \$40,000 to \$60,000 | \$60,000 to \$80,000 | \$80,000 to \$100,000 | \$100,000 to \$250,000 |
|-------------------|-------|--------------------|----------------------|----------------------|----------------------|-----------------------|------------------------|
| Sample | 1812 | 173 | 251 | 271 | 215 | 186 | 396 |
| NET: TOP2 | 93 | 82 | 90 | 91 | 96 | 93 | 97 |
| NET: BTM2 | 7 | 18 | 10 | 9 | 4 | 7 | 3 |
| Very likely | 88 | 71 | 82 | 84 | 93 | 88 | 95 |
| Somewhat likely | 5 | 11 | 8 | 7 | 3 | 5 | 2 |
| Not very likely | 2 | 2 | 2 | 2 | 1 | 2 | 1 |
| Not likely at all | 6 | 16 | 7 | 7 | 3 | 5 | 2 |



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Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate degree |
|-------------------|-------|--------------------------|----------------------------|---------------------------------|----------------------|
| Sample | 1812 | 315 | 465 | 663 | 369 |
| NET: TOP2 | 93 | 85 | 92 | 96 | 93 |
| NET: BTM2 | 7 | 15 | 8 | 4 | 7 |
| Very likely | 88 | 73 | 88 | 93 | 90 |
| Somewhat likely | 5 | 12 | 4 | 3 | 3 |
| Not very likely | 2 | 3 | 1 | 1 | 2 |
| Not likely at all | 6 | 12 | 7 | 3 | 4 |

Region

| % | Total | ATL | QC | ON | MB/SK | AB | BC |
|-------------------|-------|-----|-----|-----|-------|-----|-----|
| Sample | 1812 | 196 | 383 | 648 | 191 | 163 | 231 |
| NET: TOP2 | 93 | 90 | 88 | 94 | 95 | 98 | 95 |
| NET: BTM2 | 7 | 10 | 12 | 6 | 5 | 2 | 5 |
| Very likely | 88 | 84 | 83 | 89 | 91 | 92 | 90 |
| Somewhat likely | 5 | 6 | 5 | 4 | 3 | 6 | 5 |
| Not very likely | 2 | 3 | 3 | 1 | 1 | 0 | 0 |
| Not likely at all | 6 | 7 | 8 | 5 | 4 | 2 | 4 |



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Most important issue

Which of the following options is the most important issue to you in the upcoming Federal election?

[Base=excludes not at all likely to vote]

Age/gender

| % | Total | 18 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Non-binary |
|----------------|-------|----------|----------|----------|----------|-------------|------|--------|------------|
| Sample | 1716 | 256 | 216 | 268 | 408 | 568 | 942 | 727 | 47 |
| Environment | 26 | 29 | 26 | 24 | 21 | 27 | 23 | 29 | 23 |
| Housing | 5 | 8 | 4 | 5 | 3 | 4 | 5 | 5 | 4 |
| Taxes | 8 | 4 | 11 | 8 | 11 | 6 | 9 | 6 | 9 |
| Economy | 25 | 19 | 26 | 29 | 27 | 26 | 32 | 18 | 19 |
| Immigration | 8 | 9 | 3 | 10 | 11 | 6 | 9 | 6 | 11 |
| Healthcare | 16 | 14 | 17 | 12 | 18 | 20 | 10 | 21 | 13 |
| Education | 6 | 10 | 8 | 5 | 4 | 2 | 5 | 8 | 9 |
| Public safety | 2 | 4 | 1 | 3 | 2 | 2 | 2 | 3 | 0 |
| Something else | 5 | 4 | 5 | 5 | 4 | 6 | 5 | 3 | 13 |



Income

| % | Total | Less than \$20,000 | \$20,000 to \$40,000 | \$40,000 to \$60,000 | \$60,000 to \$80,000 | \$80,000 to \$100,000 | \$100,000 to \$250,000 |
|----------------|-------|--------------------|----------------------|----------------------|----------------------|-----------------------|------------------------|
| Sample | 1716 | 144 | 235 | 254 | 208 | 179 | 387 |
| Environment | 26 | 26 | 20 | 28 | 24 | 23 | 30 |
| Housing | 5 | 5 | 8 | 6 | 7 | 5 | 2 |
| Taxes | 8 | 7 | 10 | 8 | 7 | 7 | 5 |
| Economy | 25 | 15 | 21 | 21 | 21 | 25 | 35 |
| Immigration | 8 | 11 | 9 | 5 | 10 | 9 | 6 |
| Healthcare | 16 | 20 | 18 | 15 | 20 | 16 | 11 |
| Education | 6 | 6 | 3 | 11 | 7 | 6 | 6 |
| Public safety | 2 | 3 | 6 | 2 | 1 | 4 | 1 |
| Something else | 5 | 8 | 5 | 4 | 3 | 4 | 4 |

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Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate degree |
|----------------|-------------|--------------------------|----------------------------|---------------------------------|----------------------|
| Sample | 1716 | 279 | 435 | 646 | 356 |
| Environment | 26 | 14 | 22 | 29 | 33 |
| Housing | 5 | 5 | 7 | 4 | 4 |
| Taxes | 8 | 6 | 11 | 8 | 5 |
| Economy | 25 | 26 | 23 | 25 | 24 |
| Immigration | 8 | 12 | 8 | 7 | 5 |
| Healthcare | 16 | 20 | 16 | 16 | 13 |
| Education | 6 | 6 | 6 | 5 | 9 |
| Public safety | 2 | 2 | 3 | 3 | 1 |
| Something else | 5 | 8 | 4 | 3 | 5 |

Region

| % | Total | ATL | QC | ON | MB/SK | AB | BC |
|----------------|-------------|------------|------------|------------|------------|------------|------------|
| Sample | 1716 | 182 | 348 | 625 | 183 | 158 | 220 |
| Environment | 26 | 21 | 28 | 28 | 15 | 14 | 33 |
| Housing | 5 | 3 | 3 | 7 | 1 | 2 | 9 |
| Taxes | 8 | 11 | 6 | 8 | 11 | 8 | 6 |
| Economy | 25 | 24 | 21 | 19 | 30 | 44 | 28 |
| Immigration | 8 | 9 | 7 | 8 | 12 | 5 | 8 |
| Healthcare | 16 | 23 | 21 | 15 | 16 | 12 | 6 |
| Education | 6 | 2 | 8 | 7 | 4 | 6 | 5 |
| Public safety | 2 | 1 | 1 | 4 | 3 | 0 | 3 |
| Something else | 5 | 5 | 3 | 4 | 9 | 8 | 4 |



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Second-most important issue

Which of the following options is the second most important issue to you in the upcoming Federal election?

[Base=excludes not at all likely to vote]

Age/gender

| % | Total | 18 to 34 | 35 to 44 | 45 to 54 | 55 to 64 | 65 and over | Male | Female | Non-binary |
|-----------------|-------|----------|----------|----------|----------|-------------|------|--------|------------|
| Sample | 1716 | 256 | 216 | 268 | 408 | 568 | 942 | 727 | 47 |
| Environment | 13 | 19 | 10 | 11 | 11 | 13 | 13 | 14 | 6 |
| Housing | 6 | 9 | 6 | 1 | 4 | 5 | 6 | 5 | 4 |
| Taxes | 13 | 10 | 15 | 16 | 16 | 9 | 17 | 9 | 11 |
| Economy | 17 | 15 | 16 | 20 | 17 | 19 | 18 | 16 | 17 |
| Immigration | 7 | 7 | 4 | 8 | 6 | 7 | 6 | 7 | 9 |
| Healthcare | 17 | 11 | 19 | 18 | 21 | 19 | 15 | 18 | 19 |
| Education | 12 | 18 | 14 | 10 | 6 | 5 | 9 | 14 | 13 |
| Public safety | 4 | 5 | 4 | 1 | 4 | 4 | 3 | 4 | 4 |
| No second issue | 10 | 4 | 11 | 9 | 12 | 17 | 9 | 11 | 13 |
| Something else | 3 | 3 | 2 | 5 | 2 | 2 | 3 | 2 | 4 |



Income

| % | Total | Less than \$20,000 | \$20,000 to \$40,000 | \$40,000 to \$60,000 | \$60,000 to \$80,000 | \$80,000 to \$100,000 | \$100,000 to \$250,000 |
|-----------------|-------|--------------------|----------------------|----------------------|----------------------|-----------------------|------------------------|
| Sample | 1716 | 144 | 235 | 254 | 208 | 179 | 387 |
| Environment | 13 | 14 | 14 | 13 | 14 | 13 | 13 |
| Housing | 6 | 5 | 8 | 5 | 3 | 6 | 6 |
| Taxes | 13 | 10 | 12 | 7 | 10 | 16 | 17 |
| Economy | 17 | 13 | 12 | 17 | 19 | 21 | 16 |
| Immigration | 7 | 5 | 8 | 5 | 5 | 7 | 7 |
| Healthcare | 17 | 13 | 20 | 19 | 21 | 13 | 16 |
| Education | 12 | 24 | 8 | 11 | 9 | 15 | 10 |
| Public safety | 4 | 2 | 3 | 5 | 7 | 2 | 3 |
| No second issue | 10 | 8 | 13 | 12 | 11 | 7 | 9 |
| Something else | 3 | 4 | 2 | 5 | 2 | 1 | 2 |

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Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate degree |
|-----------------|-------------|--------------------------|----------------------------|---------------------------------|----------------------|
| Sample | 1716 | 279 | 435 | 646 | 356 |
| Environment | 13 | 16 | 12 | 14 | 12 |
| Housing | 6 | 8 | 6 | 4 | 6 |
| Taxes | 13 | 17 | 12 | 12 | 11 |
| Economy | 17 | 12 | 16 | 19 | 18 |
| Immigration | 7 | 4 | 10 | 6 | 5 |
| Healthcare | 17 | 12 | 17 | 16 | 22 |
| Education | 12 | 10 | 10 | 13 | 11 |
| Public safety | 4 | 5 | 4 | 4 | 2 |
| No second issue | 10 | 13 | 11 | 8 | 10 |
| Something else | 3 | 3 | 2 | 3 | 2 |

Region

| % | Total | ATL | QC | ON | MB/SK | AB | BC |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|
| Sample | 1716 | 182 | 348 | 625 | 183 | 158 | 220 |
| Environment | 13 | 18 | 15 | 14 | 11 | 8 | 11 |
| Housing | 6 | 2 | 1 | 6 | 4 | 5 | 15 |
| Taxes | 13 | 16 | 7 | 10 | 22 | 22 | 15 |
| Economy | 17 | 18 | 13 | 20 | 19 | 17 | 15 |
| Immigration | 7 | 7 | 9 | 5 | 6 | 5 | 7 |
| Healthcare | 17 | 19 | 13 | 20 | 14 | 15 | 19 |
| Education | 12 | 11 | 18 | 11 | 9 | 11 | 6 |
| Public safety | 4 | 1 | 4 | 3 | 4 | 5 | 5 |
| No second issue | 10 | 6 | 18 | 8 | 9 | 8 | 4 |
| Something else | 3 | 3 | 2 | 3 | 1 | 3 | 3 |



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