

# NEWS RELEASE



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## Winnipeggers Amongst the Least Likely to Say the City is Unaffordable

Toronto, September 25<sup>th</sup>, 2019 – In a random sampling of public opinion taken by The Forum Poll™ among 3572 Canadian voters, two-thirds (67%) of Canadians think their city is becoming unaffordable. A third (33%) think their city is still affordable.

Winnipeg, however, is more divided. About half (51%) percent say that their city is becoming unaffordable, but a similar proportion (49%) say that it is not becoming unaffordable.

Rank	Cities	Unaffordable	Affordable
1	Vancouver (n=315)	87%	13%
2	Toronto (n=522)	82%	18%
3	Mississauga (n=325)	77%	23%
4	Calgary (n=352)	69%	31%
5	Montreal (n=408)	68%	32%
6	Ottawa (n=318)	63%	37%
7	Halifax- <u>TIED</u> (n=308)	58%	42%
8	Saskatoon- <u>TIED</u> (n=372)	58%	42%
9	Edmonton (n=326)	52%	48%
10	Winnipeg (n=326)	51%	49%

Winnipeggers most likely to say the city is becoming unaffordable include those aged 18-34 (71%), females (56%), the least wealthy (74%), and the least educated (66%).



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### Lack of affordability not driving majority to consider leaving

Respondents that said their city is unaffordable were then asked to determine: “is the cost of living in your city making you consider leaving?” Canadian respondents were split; with half (48%) saying they had considered leaving and the other half (52%) saying they had not.

Winnipeggers, however, felt more strongly. Amongst those who felt the city is becoming unaffordable, only 4 in 10 (41%) said that yes, the cost of living was making them consider leaving. Almost two-thirds of Winnipeggers said no, it wasn't making them consider leaving (59%), one of the lowest results on this measure across Canada.

Amongst Canadians, those who had considered leaving their cities included, those aged 18 to 34 (55%), 35-44 (52%), males (51%), those earning \$80k and less (55% of those earning \$60k-\$80k, 53% of those earning \$40k-\$60k, 54% of those earning \$20k-\$40k, 54% of those earning less than \$20k), those with secondary school education or less (51%), and those with some college or university education (53%).

Those who had not considered leaving their cities included, those aged 65 and over (73%), females (55%), those earning \$100k-\$250k (65%), those who have completed college or university (55%), and post-grads (55%).



Rank	Cities	Yes	No
1	Vancouver (n=262)	61%	39%
2	Calgary (n=240)	60%	40%
3	Toronto (n=412)	52%	48%
4	Edmonton <u>TIED</u> (n=178)	47%	53%
5	Mississauga <u>TIED</u> (n=236)	47%	53%
6	Saskatoon (n=205)	44%	56%
7	Montreal (n=265)	43%	57%
8	Winnipeg (n=136)	41%	59%
9	Halifax (n=176)	40%	60%
10	Ottawa (n=184)	35%	65%

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## Calgarians spend more on groceries than other Canadians

Canadians were asked how much they spend on groceries per month. On average, Canadians spend \$326 on groceries. Unsurprisingly, smaller households spend less money on groceries.

Number of people in household	Average spending on groceries (CAD \$)
1	\$204
2	\$312
3	\$373
4	\$432
5	\$415
6	\$451
7+	\$444

Winnipeggers spend the least amount on groceries per month than anyone else in the cities surveyed, with an average monthly spend of \$303.

Respondents likely to spend more include those aged 35-44 (\$353), males (\$307), the most wealthy (\$366), with children (\$372), and the most educated (\$334).



Rank	Cities	Average Spending on groceries (CAD \$)
1	Calgary (n=352)	\$362
2	Saskatoon (n=372)	\$340
3	Edmonton (n=326)	\$334
4	Mississauga (n=325)	\$332
5	Vancouver (n=315)	\$321
6	Montreal - <u>TIED</u> (n=408)	\$319
7	Toronto - <u>TIED</u> (n=522)	\$319
8	Ottawa - <u>TIED</u> (n=318)	\$319
9	Halifax (n=308)	\$309
10	Winnipeg (n=326)	\$303

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## 6-in-10 Canadians own their homes

More than half of Canadians (57%) own their homes; while 4-in-10 (43%) rent their homes. Those more likely to own their homes include those aged 55 to 64 (74%), those earning \$100k-\$250k (82%), and post-grads (65%). Those more likely to rent their homes include those aged 18 to 34 (65%), those earning less than \$20k (81%), and those with secondary school education or less (54%).

Rank	Cities	% of Homeowners
1	Mississauga (n=325)	69%
2	Saskatoon (n=372)	67%
3	Calgary (n=352)	65%
4	Winnipeg (n=326)	62%
5	Edmonton (n=326)	61%
6	Halifax (n=308)	59%
7	Toronto (n=522)	54%
8	Ottawa (n=318)	52%
9	Vancouver (n=315)	43%
10	Montreal (n=408)	42%

Winnipeggers are middle of the pack when it comes to home ownership, with about 6 in 10 (62%) saying they own their home.

About 4 in 10 (38%) say they rent.

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## **Two-thirds of Winnipeggers live in a house, second highest in Canada**

Over half (57%) of Canadians live in a house, a quarter (24%) live in an apartment, a tenth (11%) live in a townhouse, and another tenth (9%) live in a condominium.

Winnipeggers, however, are well above the average on living in a house, with about two-thirds (69%) saying they live in a house.

Canadians more likely to live in a house include those aged 45 to 64 (69% of those aged 45 to 54 and 69% of those 55 to 64), males (59%), and the wealthiest (73%), and post-grads (62%).

Canadians more likely to live in an apartment include those aged 18 to 34 (33%), females (25%), those earning less than \$20k (50%), those with secondary school education or less (28%), and those with some college or university education (26%).

Cities	House	Townhouse	Apartment	Condo-minium
Saskatoon (n=372)	73%	4%	15%	8%
Winnipeg (n=326)	69%	3%	20%	7%
Calgary (n=352)	67%	14%	11%	8%
<b>Mississauga</b> TIED (n=325)	65%	11%	17%	7%
Edmonton TIED (n=326)	65%	12%	17%	5%
Halifax (n=308)	62%	9%	24%	5%
Ottawa (n=318)	54%	13%	27%	7%
Toronto (n=522)	50%	11%	27%	12%
Vancouver (n=315)	44%	15%	26%	15%
Montreal (n=408)	27%	12%	45%	16%



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### Winnipeggers say they pay the least rent

Canadian renters were asked how much they spend on rent per month. The average renter spends \$1172 on rent per month.

Winnipeggers, however, are well below the average, saying they spend about (\$876) on rent per month.

Winnipeggers likely to spend more on rent include those aged 45-54 (\$1125), males (\$987), earning \$60k-\$80k (\$1159), or with some college/university (\$985).

Across Canada, a few (6%) spend less than \$300, one-tenth (9%) spend \$300-\$500, another tenth (13%) spend more than \$500 but less than \$750, a fifth (22%) spend \$750-\$1000, a quarter (25%) spend more than \$1000 but less than \$1500, a sixth (15%) spend \$1500-\$2000, a few (7%) spend more than \$2000 but less than \$3000, a few (2%) spend \$3000-\$4000, and another few (1%) spend more than \$4000.



Rank	Cities	Average Spending on rent (CAD \$)
1	Mississauga (n=51)	\$1669
2	Toronto (n=210)	\$1394
3	Vancouver (n=144)	\$1333
4	Edmonton (n=94)	\$1196
5	Calgary (n=95)	\$1113
6	Ottawa (n=122)	\$1156
7	Saskatoon (n=94)	\$1103
8	Halifax (n=120)	\$1041
9	Montreal (n=206)	\$903
10	Winnipeg (n=104)	\$876

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### Winnipeggers spend about a third of their monthly income on rent

Canadians spend an average of 33% of their monthly income on rent. Half of Canadians (49%) spend more than 30% of their monthly income on rent and a sixth spend 50% or more.

Despite paying the lowest monetary amount, per month, Winnipeggers are in the middle when it comes to the proportion of their monthly income that they spend on rent, saying that on average they spend about a third (33%).

Winnipeggers likely to pay the highest proportion on rent include those aged 18-34 (36%), the least wealthy (42%), and the least educated (49%).

Rank	Cities	Average proportion spent on rent
1	Toronto (n=210)	36%
2	Vancouver (n=144)	35%
3	Mississauga (n=59)	35%
4	Saskatoon (n=94)	33%
5	Winnipeg (n=104)	33%
6	Edmonton (n=94)	32%
7	Halifax (n=120)	32%
8	Calgary (n=95)	32%
9	Ottawa (n=122)	31%
10	Montreal (n=206)	29%



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## **Winnipeggers in the middle of mortgage costs per month**

Canadians spend an average of \$1560 on their mortgages per month, but Montrealers pay quite a bit less on average, with an average monthly payment of \$1282.

Winnipeg mortgage payments (\$1483) are on the lower end, below the average, and well below the five top cities. Respondents paying the most include those 18-34 (\$2097), the most wealthy (\$1647), and the most educated (\$1685).

Rank	Cities	Average spent on mortgages
1	Toronto	\$1958
2	Vancouver	\$1871
3	Calgary	\$1788
4	Mississauga	\$1750
5	Edmonton	\$1483
6	Winnipeg	\$1414
7	Saskatoon	\$1375
8	Ottawa	\$1368
9	Montreal	\$1282
10	Halifax	\$1270

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### Winnipeggers have amongst the lowest proportional mortgage spending

Canadians spend an average of 27% of their monthly income on their mortgages. A third (31%) spends more than 30% of their monthly income, a few (7%) spend more than 50%.

Winnipeggers are in the low end of proportional mortgage spending, with about a quarter (25%) of their monthly income going to mortgages. Respondents most likely to spend more includes those aged 18-34 (29%), males (27%), earning \$20k-40k (36%), and with some college/university (29%).

Rank	Cities	Average proportion spent on mortgages
1	Calgary	30%
2	Toronto	29%
3	Vancouver	29%
4	Edmonton	28%
5	Montreal	26%
6	Mississauga	26%
7	Halifax	26%
8	Winnipeg	25%
9	Ottawa	25%
10	Saskatoon	23%



"Winnipeggers are paying the lowest average rent, but they're in the middle of the pack when it comes to percentage of income spent on rent per month," said Dr. Lorne Bozinoff, President of Forum Research. "When it comes to mortgages, however, Winnipeggers are paying amongst the lowest proportion of their income every month."

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 3572 randomly selected Canadians in Toronto, Ottawa, Mississauga, Saskatoon, Edmonton, Calgary, Vancouver, Winnipeg, Halifax, and Montreal. The poll was conducted from August 22<sup>nd</sup>-25<sup>th</sup>, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).

***Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

*Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.*

**Due to rounding some numbers may not add up to 100**

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**Canadian Cities Affordability - Overall**

*In your opinion, would you say your city is becoming unaffordable?*

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	3572	473	492	595	815	1142	1869	1594	109
Yes	67	73	70	69	62	57	65	69	60
No	33	27	30	31	38	43	35	31	40

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	3572	299	516	509	453	417	742
Yes	67	77	70	70	72	69	59
No	33	23	30	30	28	31	41

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	3572	512	892	1330	838
Yes	67	70	70	67	62
No	33	30	30	33	38



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**Winnipeg's affordability**

*In your opinion, would you say Winnipeg is becoming unaffordable?*

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	326	38	42	43	75	124	169	149	8
yes	51	71	42	63	32	34	46	56	38
no	49	29	58	37	68	66	54	44	63

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	326	33	53	45	46	36	63
yes	51	74	59	46	62	46	31
no	49	26	41	54	38	54	69

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	326	51	96	106	73
yes	51	66	52	47	42
no	49	34	48	53	58



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**Canadians Leaving Cities - Overall**

*Is the cost of living in your city making you consider leaving?*

*[Base: Those who think the city they live in is becoming unaffordable]*

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	2294	338	345	412	513	654	1181	1048	65
Yes	48	55	52	49	46	27	51	45	65
No	52	45	48	51	54	73	49	55	35

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	2294	213	357	349	305	269	414
Yes	48	54	54	53	55	48	35
No	52	46	46	47	45	52	65

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	2294	343	599	858	494
Yes	48	51	53	45	45
No	52	49	47	55	55



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**Winnipeg residents leaving the city**

*Is the cost of living in your city making you consider leaving?*

*[Base: Those who think Winnipeg is becoming unaffordable]*

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	136	24	18	27	24	42	70	63	3
yes	41	38	38	56	55	19	45	36	67
no	59	62	62	44	45	81	55	64	33

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	136	22	25	17	22	13	17
yes	41	40	26	27	42	36	31
no	59	60	74	73	58	64	69



**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	136	29	43	41	23
yes	41	42	54	28	39
no	59	58	46	72	61

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**Average Winnipeg resident grocery spending**

*Per month, approximately how much do you spend on groceries?*

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	326	38	42	43	75	124	169	149	8
less than \$150	8	12	7	3	8	10	6	10	13
\$150-\$200	17	20	2	13	15	26	22	13	13
more than \$200 but less than \$250	20	15	24	19	21	25	15	26	0
\$250-\$300	10	6	13	9	13	11	11	9	13
more than \$300 but less than \$350	11	13	7	17	14	3	11	10	25
\$350-\$400	6	5	7	4	9	7	8	4	13
more than \$400 but less than \$450	7	9	12	5	3	3	6	7	0
\$450-\$500	3	2	5	3	7	2	4	3	13
more than \$500	18	17	23	28	10	12	18	17	13
Mean	303	295	353	349	291	256	307	299	319



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Income

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%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	326	33	53	45	46	36	63
less than \$150	8	15	14	9	1	7	4
\$150-\$200	17	25	25	23	17	20	4
more than \$200 but less than \$250	20	11	32	11	33	6	21
\$250-\$300	10	4	13	4	9	18	14
more than \$300 but less than \$350	11	4	3	21	14	12	11
\$350-\$400	6	19	2	0	2	4	7
more than \$400 but less than \$450	7	2	2	6	4	9	9
\$450-\$500	3	0	1	12	1	4	4
more than \$500	18	21	7	14	18	20	27
Mean	303	289	221	304	300	318	366



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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	326	51	96	106	73
less than \$150	8	22	4	7	5
\$150-\$200	17	24	19	12	17
more than \$200 but less than \$250	20	14	19	26	17
\$250-\$300	10	7	11	8	12
more than \$300 but less than \$350	11	4	12	16	7
\$350-\$400	6	4	10	5	5
more than \$400 but less than \$450	7	1	12	3	9
\$450-\$500	3	0	5	5	2
more than \$500	18	24	8	16	26
Mean	303	268	299	304	334



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### Canadian Houseowners - Overall

Do you rent or own your home?

#### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	3572	473	492	595	815	1142	1869	1594	109
Rent	43	65	44	29	26	30	43	43	50
Own	57	35	56	71	74	70	57	57	50

#### Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	More than \$250,000
Sample	3572	299	516	509	453	417	742	124
Rent	43	81	65	56	41	36	18	22
Own	57	19	35	44	59	64	82	78

#### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	3572	512	892	1330	838
Rent	43	54	49	40	35
Own	57	46	51	60	65



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**MEDIA INQUIRIES:**

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**Winnipeg homeowners**

Do you rent or own your home?

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	326	38	42	43	75	124	169	149	8
rent	38	58	44	23	22	31	36	41	50
own	62	42	56	77	78	69	64	59	50

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	326	33	53	45	46	36	63
rent	38	83	65	35	28	22	15
own	62	17	35	65	72	78	85

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	326	51	96	106	73
rent	38	47	33	39	37
own	62	53	67	61	63



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**Canadians by Type of Dwelling - Overall**

Which of the following best describes where you live?

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	3572	473	492	595	815	1142	1869	1594	109
House	57	46	59	69	69	54	59	54	55
Townhouse	11	12	12	11	8	8	10	11	10
Apartment	24	33	22	15	15	23	22	25	27
Condominium	9	9	7	5	8	15	8	10	8

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	3572	299	516	509	453	417	742
House	57	36	43	47	51	64	73
Townhouse	11	9	11	11	12	13	9
Apartment	24	50	37	33	24	14	8
Condominium	9	5	10	9	13	9	9



**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	3572	512	892	1330	838
House	57	54	54	57	62
Townhouse	11	10	12	11	9
Apartment	24	28	26	23	20
Condominium	9	9	9	9	10

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### Winnipeg residents by type of dwelling

Which of the following best describes where you live?

#### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	326	38	42	43	75	124	169	149	8
house	69	58	70	80	85	63	70	69	50
townhouse	3	7	3	3	0	2	2	5	0
apartment	20	26	25	14	11	21	21	19	50
condominium	7	9	2	4	4	15	8	7	0

#### Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	326	33	53	45	46	36	63
house	69	45	49	77	67	85	86
townhouse	3	10	0	0	6	1	0
apartment	20	46	42	14	21	9	8
condominium	7	0	9	8	6	5	5



#### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	326	51	96	106	73
house	69	69	70	73	61
townhouse	3	13	1	0	4
apartment	20	17	20	22	23
condominium	7	2	10	4	12

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**Canadian renters' monthly spending on rent - Overall**

Approximately how much do you spend on rent per month?

[Base: Those who rent]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	1248	299	224	176	214	312	658	536	54
less than \$300	6	8	4	3	7	5	6	7	7
\$300-\$500	9	13	2	7	6	7	11	8	6
more than \$500 but less than \$750	13	13	8	15	16	20	12	14	13
\$750-\$1000	22	21	23	21	25	19	22	22	15
more than \$1000 but less than \$1500	25	22	35	26	24	25	25	27	19
\$1500-\$2000	15	14	18	21	13	13	17	14	15
more than \$2000 but less than \$3000	7	7	7	4	5	7	6	7	15
\$3000 to \$4000	2	0	3	2	2	3	1	2	7
More than \$4000	1	2	0	0	1	1	1	1	4
Mean	1172	1115	1299	1211	1144	1197	1150	1165	1550



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Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1248	228	290	224	142	122	117
less than \$300	6	15	2	2	2	8	2
\$300-\$500	9	20	11	7	4	5	1
more than \$500 but less than \$750	13	19	21	12	6	6	5
\$750-\$1000	22	22	29	30	16	16	10
more than \$1000 but less than \$1500	25	17	19	28	38	31	30
\$1500-\$2000	15	4	8	14	23	27	38
more than \$2000 but less than \$3000	7	1	10	5	9	4	10
\$3000 to \$4000	2	1	1	2	1	2	1
More than \$4000	1	1	0	1	0	2	2
Mean	1172	789	1080	1189	1363	1338	1573

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>1248</b>	<b>227</b>	<b>364</b>	<b>426</b>	<b>231</b>
less than \$300	6	10	5	6	6
\$300-\$500	9	17	9	5	9
more than \$500 but less than \$750	13	14	14	12	14
\$750-\$1000	22	28	22	21	17
more than \$1000 but less than \$1500	25	20	21	31	26
\$1500-\$2000	15	8	16	17	18
more than \$2000 but less than \$3000	7	2	11	6	5
\$3000 to \$4000	2	0	2	2	2
More than \$4000	1	1	0	1	3
<b>Mean</b>	<b>1172</b>	<b>936</b>	<b>1207</b>	<b>1228</b>	<b>1245</b>

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**Winnipeg renters' monthly spending on rent**

Approximately how much do you spend on rent per month?

[Base: Those who rent]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	104	21	17	10	17	38	51	49	4
less than \$300	15	25	14	0	5	2	2	27	0
\$300-\$500	12	18	9	12	0	5	25	2	0
more than \$500 but less than \$750	15	17	7	12	5	29	12	17	25
\$750-\$1000	27	18	30	41	41	27	25	30	0
more than \$1000 but less than \$1500	18	15	23	9	28	21	16	19	25
\$1500-\$2000	11	5	16	18	20	13	17	5	25
more than \$2000 but less than \$3000	2	2	0	9	0	0	2	0	25
\$3000 to \$4000	0	0	0	0	0	0	0	0	0
more than \$4000	0	0	0	0	0	2	1	0	0
Mean	876	692	938	1125	1106	1053	987	747	1531



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%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	104	24	30	9	10	7	11
less than \$300	15	20	0	0	0	25	24
\$300-\$500	12	22	11	29	0	0	0
more than \$500 but less than \$750	15	11	16	0	43	19	0
\$750-\$1000	27	22	51	14	12	19	29
more than \$1000 but less than \$1500	18	11	20	48	14	12	18
\$1500-\$2000	11	11	2	9	22	24	29
more than \$2000 but less than \$3000	2	3	0	0	9	0	0
\$3000 to \$4000	0	0	0	0	0	0	0
more than \$4000	0	0	0	0	0	0	0
Mean	876	790	869	1000	1159	906	1022



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## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>104</b>	<b>21</b>	<b>27</b>	<b>33</b>	<b>23</b>
less than \$300	15	39	0	8	19
\$300-\$500	12	11	9	16	10
more than \$500 but less than \$750	15	6	25	8	24
\$750-\$1000	27	23	26	38	14
more than \$1000 but less than \$1500	18	8	27	27	6
\$1500-\$2000	11	9	13	4	21
more than \$2000 but less than \$3000	2	4	0	0	4
\$3000 to \$4000	0	0	0	0	0
more than \$4000	0	0	0	0	2
Mean	876	700	985	854	964

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**Canadian's rent proportion - Overall**

And approximately what percentage of your monthly income does your rent take up? Your best guess is okay.

[Base: Those who rent]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	1248	299	224	176	214	312	658	536	54
15% or less	8	8	5	7	10	9	9	7	9
16%-20%	12	12	6	15	12	17	13	11	11
21%-25%	16	14	16	16	17	22	20	12	9
26%-30%	16	16	16	13	12	18	13	19	11
31%-35%	10	9	14	7	11	10	10	9	9
36%-40%	10	10	11	11	12	9	11	10	7
41%-50%	14	16	14	15	10	7	12	15	19
50%-60%	6	5	9	8	6	3	6	6	7
More than 60%	9	9	10	9	11	6	7	10	17
Mean	33	33	35	33	33	29	31	34	37



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### Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1248	228	290	224	142	122	117
15% or less	8	11	2	2	8	11	15
16%-20%	12	12	11	10	11	15	17
21%-25%	16	11	11	20	13	16	33
26%-30%	16	8	19	14	22	15	18
31%-35%	10	8	12	11	10	14	4
36%-40%	10	9	9	15	14	10	3
41%-50%	14	13	19	14	15	12	6
50%-60%	6	9	8	7	2	2	2
More than 60%	9	19	8	6	5	5	1
Mean	33	37	35	34	31	29	24



### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1248	227	364	426	231
15% or less	8	8	8	6	10
16%-20%	12	15	11	10	13
21%-25%	16	14	16	15	17
26%-30%	16	16	17	14	18
31%-35%	10	7	7	13	11
36%-40%	10	9	9	14	6
41%-50%	14	14	17	13	10
50%-60%	6	3	6	8	4
More than 60%	9	14	9	6	10
Mean	33	34	33	33	31

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## Winnipeg residents' rent proportion

And approximately what percentage of your monthly income does your rent take up? Your best guess is okay.

[Base: Those who rent]

### Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	104	21	17	10	17	38	51	49	4
15% or less	9	7	14	0	16	8	5	12	0
16%-20%	17	17	4	53	11	18	20	15	25
21%-25%	17	18	19	0	0	35	24	13	0
26%-30%	9	2	14	0	11	24	4	12	25
31%-35%	6	3	12	0	15	5	6	4	25
36%-40%	13	11	16	29	17	2	11	15	0
41%-50%	11	14	12	9	18	0	10	11	25
50%-60%	6	11	0	0	5	2	13	0	0
more than 60%	12	18	9	9	7	5	6	18	0
Mean	33	36	31	31	33	26	32	34	31

### Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	104	24	30	9	10	7	11
15% or less	9	0	0	0	10	25	30
16%-20%	17	11	14	32	51	13	18
21%-25%	17	19	17	17	0	31	28
26%-30%	9	9	11	0	12	0	17
31%-35%	6	2	10	11	0	19	0
36%-40%	13	11	6	40	9	12	6
41%-50%	11	6	33	0	9	0	0
50%-60%	6	14	5	0	0	0	0
more than 60%	12	27	4	0	9	0	0
Mean	33	42	34	29	27	22	19



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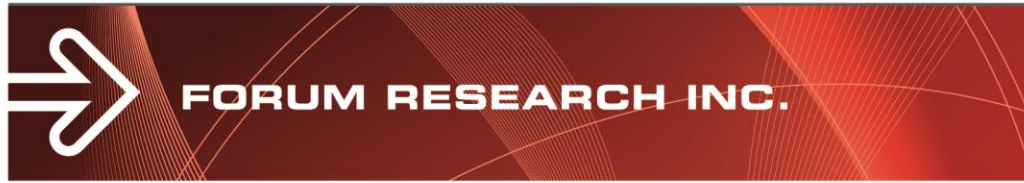
**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>104</b>	<b>21</b>	<b>27</b>	<b>33</b>	<b>23</b>
15% or less	9	0	6	4	27
16%-20%	17	7	16	22	22
21%-25%	17	6	21	15	28
26%-30%	9	12	8	10	6
31%-35%	6	8	10	2	4
36%-40%	13	2	13	21	10
41%-50%	11	17	10	16	0
50%-60%	6	0	17	4	2
more than 60%	12	47	0	5	2
<b>Mean</b>	<b>33</b>	<b>49</b>	<b>31</b>	<b>32</b>	<b>21</b>



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**Canadian homeowners' monthly spending on their mortgage - Overall**

Approximately how much do you spend on your mortgage per month?

[Base: Homeowners with a mortgage]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-Binary
Sample	1141	137	228	305	273	190	620	490	31
Less than \$300	3	4	2	2	3	5	3	3	3
\$300-\$500	5	4	3	4	7	14	4	6	6
More than \$500 but less than \$750	9	7	5	7	14	18	9	9	13
\$750-\$1000	15	13	12	15	21	22	16	15	13
More than \$1000 but less than \$1500	25	22	28	27	23	20	27	22	32
\$1500-\$2000	22	29	25	20	17	10	20	25	6
More than \$2000 but less than \$3000	13	15	16	15	9	5	13	13	13
\$3000 to \$4000	4	2	7	7	2	2	5	3	0
More than \$4000	3	5	2	3	4	3	3	3	13
Mean	1560	1635	1690	1645	1352	1156	1571	1542	1708



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**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
<b>Sample</b>	<b>1141</b>	<b>30</b>	<b>85</b>	<b>127</b>	<b>147</b>	<b>171</b>	<b>390</b>
Less than \$300	3	10	9	3	3	3	1
\$300-\$500	5	8	9	8	8	4	2
More than \$500 but less than \$750	9	9	15	13	12	5	6
\$750-\$1000	15	7	21	25	21	10	13
More than \$1000 but less than \$1500	25	28	12	26	27	42	23
\$1500-\$2000	22	11	25	19	19	21	28
More than \$2000 but less than \$3000	13	11	7	5	7	13	18
\$3000 to \$4000	4	0	0	2	3	1	6
More than \$4000	3	15	1	0	0	2	2
<b>Mean</b>	<b>1560</b>	<b>1753</b>	<b>1157</b>	<b>1162</b>	<b>1263</b>	<b>1490</b>	<b>1713</b>



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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>1141</b>	<b>128</b>	<b>262</b>	<b>450</b>	<b>301</b>
Less than \$300	3	4	6	1	3
\$300-\$500	5	8	9	3	3
More than \$500 but less than \$750	9	11	11	9	6
\$750-\$1000	15	16	16	18	11
More than \$1000 but less than \$1500	25	25	26	23	27
\$1500-\$2000	22	24	18	23	23
More than \$2000 but less than \$3000	13	12	9	15	15
\$3000 to \$4000	4	0	1	5	7
More than \$4000	3	0	4	3	5
Mean	1560	1291	1363	1607	1757



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**Winnipeggers and mortgages**

[Base=owns their home] Do you have a mortgage, or not?

age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	222	17	25	33	58	86	118	100	4
yes	53	51	79	73	42	29	61	45	25
no	47	49	21	27	58	71	39	55	75

income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	222	9	23	36	36	29	52
yes	53	34	19	52	61	53	65
no	47	66	81	48	39	47	35

education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	222	30	69	73	50
yes	53	34	58	51	61
no	47	66	42	49	39



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**Winnipeg homeowners' monthly spending on mortgage**

Approximately how much do you spend on your mortgage per month?

[Base: Homeowners with a mortgage]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	106	11	20	24	25	25	62	43	1
less than \$300	1	0	0	0	0	4	0	3	0
\$300-\$500	9	0	7	13	4	24	5	14	0
more than \$500 but less than \$750	16	16	13	17	19	16	19	12	0
\$750-\$1000	15	5	9	8	35	36	15	14	100
more than \$1000 but less than \$1500	27	24	24	42	17	16	27	27	0
\$1500-\$2000	16	8	31	16	17	4	17	16	0
more than \$2000 but less than \$3000	9	35	4	0	4	0	8	9	0
\$3000 to \$4000	3	0	7	4	0	0	2	4	0
more than \$4000	4	13	4	0	4	0	6	2	0
Mean	1414	2097	1608	1162	1268	783	1496	1315	875



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### Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	106	3	5	15	20	17	34
less than \$300	1	45	0	0	0	0	2
\$300-\$500	9	0	0	21	14	3	4
more than \$500 but less than \$750	16	0	16	25	30	12	8
\$750-\$1000	15	21	67	19	22	8	13
more than \$1000 but less than \$1500	27	0	16	23	34	37	26
\$1500-\$2000	16	34	0	0	0	40	27
more than \$2000 but less than \$3000	9	0	0	11	0	0	10
\$3000 to \$4000	3	0	0	0	0	0	8
more than \$4000	4	0	0	0	0	0	3
Mean	1414	849	895	984	862	1316	1647



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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>106</b>	<b>13</b>	<b>34</b>	<b>34</b>	<b>25</b>
less than \$300	1	10	2	0	0
\$300-\$500	9	5	10	10	7
more than \$500 but less than \$750	16	33	15	24	2
\$750-\$1000	15	21	8	28	8
more than \$1000 but less than \$1500	27	21	34	15	34
\$1500-\$2000	16	11	19	11	20
more than \$2000 but less than \$3000	9	0	5	2	24
\$3000 to \$4000	3	0	0	3	6
more than \$4000	4	0	8	5	0
<b>Mean</b>	<b>1414</b>	<b>872</b>	<b>1490</b>	<b>1270</b>	<b>1685</b>



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**Canadians' mortgage monthly income proportion - Overall**

And approximately what percentage of your monthly income does your mortgage take up? Your best guess is okay.

[Base: Homeowners with a mortgage]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-Binary
Sample	1141	137	228	305	273	190	620	490	31
15% or less	13	9	13	11	17	18	11	14	19
16%-20%	19	15	21	19	21	25	22	16	16
21%-25%	23	25	24	22	20	26	21	25	26
26%-30%	14	17	14	14	15	10	15	14	6
31%-35%	9	8	9	11	10	5	10	9	3
36%-40%	8	6	10	10	6	5	8	8	10
41%-50%	7	9	6	7	7	3	5	8	10
50%-60%	3	3	3	2	3	4	3	3	6
More than 60%	4	7	2	3	1	4	4	3	3
Mean	27	29	26	27	25	24	27	26	26



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## Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	More than \$250,000
<b>Sample</b>	<b>1141</b>	<b>30</b>	<b>85</b>	<b>127</b>	<b>147</b>	<b>171</b>	<b>390</b>	<b>52</b>
15% or less	13	10	12	6	7	8	16	33
16%-20%	19	15	19	12	17	16	21	17
21%-25%	23	34	8	25	17	22	27	21
26%-30%	14	1	15	12	23	19	13	13
31%-35%	9	10	8	9	13	11	8	8
36%-40%	8	10	6	12	10	11	7	4
41%-50%	7	5	14	14	8	6	4	2
50%-60%	3	5	4	6	1	2	2	0
More than 60%	4	10	14	4	3	3	1	2
<b>Mean</b>	<b>27</b>	<b>30</b>	<b>33</b>	<b>31</b>	<b>28</b>	<b>28</b>	<b>24</b>	<b>20</b>



## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>1141</b>	<b>128</b>	<b>262</b>	<b>450</b>	<b>301</b>
15% or less	13	11	13	12	14
16%-20%	19	15	17	19	22
21%-25%	23	31	22	23	22
26%-30%	14	11	18	14	14
31%-35%	9	9	8	10	9
36%-40%	8	9	8	8	8
41%-50%	7	12	8	5	6
50%-60%	3	1	2	3	3
More than 60%	4	2	5	5	1
<b>Mean</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>25</b>

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**Winnipeg residents' mortgage monthly income proportion**

And approximately what percentage of your monthly income does your mortgage take up? Your best guess is okay.

[Base: Homeowners with a mortgage]

**Age/gender**

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	106	11	20	24	25	25	62	43	1
15% or less	12	0	4	14	7	44	7	20	0
16%-20%	22	35	13	22	36	4	21	24	0
21%-25%	23	20	33	17	16	32	25	18	100
26%-30%	21	13	27	31	19	4	25	17	0
31%-35%	7	8	4	5	13	8	6	8	0
36%-40%	6	8	7	7	4	4	6	7	0
41%-50%	4	8	7	0	4	4	3	7	0
50%-60%	1	0	4	0	0	0	2	0	0
more than 60%	3	8	0	4	0	0	5	0	0
Mean	25	29	27	24	24	18	27	23	23



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## Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	106	3	5	15	20	17	34
15% or less	12	45	0	0	5	6	24
16%-20%	22	0	0	21	24	19	21
21%-25%	23	0	16	34	16	23	22
26%-30%	21	0	36	14	40	17	14
31%-35%	7	21	0	9	3	13	8
36%-40%	6	0	0	0	12	5	11
41%-50%	4	34	16	11	0	10	0
50%-60%	1	0	32	0	0	0	0
more than 60%	3	0	0	11	0	7	0
Mean	25	25	36	31	25	29	21

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## Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	106	13	34	34	25
15% or less	12	20	4	17	14
16%-20%	22	12	19	28	23
21%-25%	23	20	23	21	25
26%-30%	21	25	20	22	20
31%-35%	7	13	4	5	11
36%-40%	6	0	12	3	6
41%-50%	4	0	14	0	0
50%-60%	1	0	0	3	0
more than 60%	3	11	5	0	0
Mean	25	27	29	22	23

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