

NEWS RELEASE

**MEDIA INQUIRIES:**

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FOR IMMEDIATE RELEASE**Burnside Making a Comeback in Don Valley East****Burnside holds moderate lead with 38% of support**

Toronto, Sept 15th – In a random sampling of public opinion taken by The Forum Poll™ among 111 Ward 16 voters, amongst those decided and leaning, 38% are voting for former Don Valley West councillor, Jon Burnside.

“Right now, Burnside is holding a moderate lead,” says Lorne Bozinoff, President of Forum Research. “Based on the data, there’s a good chance that he will get re-elected to city council.

John Tory maintains a comfortable lead with 42% of support, while 51% of voters aren’t sure who they’ll be voting for yet.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 221 randomly selected eligible voters across Don Valley East. The poll was conducted on Sept 14th, 2022. Results based on the total sample are considered accurate +/- 6%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country’s leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: <https://canadianresearchinsightscouncil.ca/standards/>

TORONTO**Sept 15th, 2022**

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TORONTO
Sept 15th, 2022

Councillor in Ward 16

'Who will you vote for as councillor in Ward 16 in this municipal election on October 24th?'

[Decided / Leaning]

Sample	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
John Burnside	38%	39%	38%	0%	31%	0%	22%	47%	47%	47%
Walter Alvarez-Bardales	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Stella Kargiannakis	12%	14%	8%	0%	0%	0%	22%	7%	17%	10%
Stephen Ksiazek	17%	20%	15%	0%	31%	0%	0%	20%	25%	19%
Colin Mahovlich	1%	1%	1%	0%	0%	0%	0%	0%	0%	4%
Samina Alim	12%	1%	27%	0%	0%	0%	35%	7%	4%	4%
Nick Pachis	7%	9%	1%	100%	38%	0%	0%	0%	0%	1%
Other	14%	17%	10%	0%	0%	0%	22%	20%	7%	13%

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Hot Issues

'What is the most important issue to you this upcoming election?'

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Sample	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	221	80	137	4	5	1	12	24	47	132
The cost of living and inflation	30%	41%	20%	25%	16%	100%	24%	25%	29%	21%
City infrastructure, services and taxes	17%	26%	9%	0%	16%	0%	7%	31%	29%	18%
Housing affordability	16%	11%	20%	0%	0%	0%	28%	22%	3%	13%
Traffic, congestion and transit	14%	17%	21%	0%	64%	0%	11%	0%	10%	9%
Crime and gun violence	10%	9%	10%	50%	4%	0%	8%	13%	14%	20%
COVID-19 and pandemic recovery	2%	3%	2%	0%	0%	0%	0%	9%	2%	3%
Climate action at a municipal level	2%	2%	2%	0%	0%	0%	0%	0%	6%	7%
Pedestrian and cyclist safety	1%	1%	1%	25%	0%	0%	0%	0%	0%	5%
Inclusion issues such as anti-racism, LGBTQ and disability issues	1%	1%	1%	0%	0%	0%	0%	0%	3%	2%
Other	8%	15%	15%	0%	0%	0%	22%	0%	5%	3%

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Municipal Election Interest

‘How likely are you to vote in the municipal election in October?’

	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	221	80	137	4	5	1	12	24	47	132
Absolutely certain, barring an unforeseen emergency	63%	52%	72%	75%	64%	0%	72%	56%	77%	75%
Extremely likely	10%	8%	12%	25%	20%	0%	11%	16%	3%	7%
Very likely	6%	8%	4%	0%	16%	0%	0%	13%	6%	5%
Somewhat likely	9%	8%	9%	0%	0%	0%	18%	9%	5%	5%
Not very likely	2%	2%	1%	0%	0%	0%	0%	0%	9%	2%
Not at all likely	0%	1%	0%	0%	0%	0%	0%	0%	0%	2%
Don't know	10%	21%	1%	0%	0%	100%	0%	6%	0%	4%

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

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% Sample	Age				Gender					
	Total	Male	Female	Non-Binary	<25	25-34	35-44	45-54	55-64	65+
Sample	221	80	137	4	5	1	12	24	47	132
John Tory	42%	45%	40%	0%	32%	0%	31%	48%	60%	70%
Gil Penalosa	1%	0%	0%	25%	0%	0%	0%	0%	0%	5%
Chloe-Marie Brown	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Blake Acton	1%	1%	0%	25%	0%	0%	1%	0%	0%	3%
Other	6%	9%	2%	25%	4%	0%	7%	6%	10%	4%
Don't know	51%	45%	58%	25%	64%	100%	61%	46%	30%	18%

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